



Jüdisches Museum Berlin

Interactive Storytelling in Recent Media Productions

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- Opening in 2001
- More than 700,000 visitors each year
- 67% international visitors (in 2013)
- 28% between the ages of 20 and 29



- Extension of the exhibition program
- Attracts 1/3 of the visitors
- Special courses for children



- 17 computer stations
- 3 multimedia formats in 2 languages
- 1 award winning game for children
(8-12 years, in German)
- 2 computer stations with selected websites /
CD-Roms



Things

- developed from 2008 to 2011
- highlights of the museum collection
- digital stories about 27 objects
- images, film and audio passages, animation, interactive elements



Faces

- developed from 2008 to 2010
- film installation: “What does kosher mean to you?”
- non-linear audio visual insights into contemporary Jewish life
- based on 12 interviews and additional footage



Online-Showcase

- online-exhibitions
- launched in 2009 with “What we won’t show you”
- now featuring:
 - “1933. The beginning of the end of German Jewry”
 - part of the Berlin theme year “Destroyed Diversity”
 - release of documents and their stories on that very day
 - each story is featured in Twitter and Facebook