



**Workshop :**

**Digital storytelling for mediation  
and valorisation of cultural heritage**

Berlin, 9th October 2013



## Presentation of Michael Culture Association and Athena Plus project

9:30 – 9:40

- Monika Hagedorn-Saupe, SPK - Partner Athena +, Vice-President of MCA
- Marie-Véronique Leroi, French Ministry of Culture and Communication

## Presentation of report on existing tools and devices related to narrative approaches

9:40 – 9:55

Julien Brouillard, Dédale

## Presentation of projects and tools

9:55 – 10:25: **Homm** | Margherita Russo | Department of Economy Marco Biagi | Università degli Studi di Modena e Reggio Emilia, Italy

10:25 – 10:55: **Djehouti** | Benjamin Hoguet | Djehouti, France

10:55 – 11:20: *coffee break*

11:20 – 11:50: **The Builders' challenge** | Benjamin Cölle | Producer, INDI Film GmbH, Germany

11:50 – 12:20: **7 scenes** | Ronald Lenz | CEO, 7 scenes, Netherlands

12:20 – 12:50: **Jüdisches Museum Berlin** | Mirjam Wenzel

12:50 – 13:10: **Movio** | Rubino Saccoccio | Gruppo Meta, Italy

**Conclusion** : 13:10 – 13:30



<http://www.minervaeurope.org/>



<http://www.michael-culture.org>

Coordinating digitization in Europe  
and deploying new services

Not-for profit organisation

Founded in April 2007 under Belgian law

Gathers professionals working in the field of digital cultural heritage

Members: from all over Europe, including public agencies, cultural institutions and private organisations.

Funded by the European Commission as a cultural network (2010)

The purpose of the association is promoting and valorising European cultural heritage.

Its activities are:

- Networking (Minerva Network)
- Technology watch and dissemination of best practices
- Training and publications
- Management and development of services
  - Michael platform
  - Other services
- Participation in European and international projects

## Michael Culture Association and Minerva Network

### Members

Over 150 institutions from  
22 countries from EU and beyond

#### in Europe

Austria • Belgium • Bulgaria • Czech Republic • Estonia • Finland •  
France • Germany • Greece • Hungary • Ireland • Italy • Latvia •  
Luxembourg • Malta • Norway • Poland • Portugal • Slovak  
Republic • Slovenia • Spain • Sweden • United Kingdom

#### outside Europe

Azerbaijan • Egypt • Jordan • Israel  
Morocco • Russian Federation • Turkey



The work of Michael Culture association is organized in four thematic working groups:

- Multilingualism
- Innovative services for the public
- Interoperability - reuse and linked data
- New services for the research field

## WHY JOIN THE MICHAEL CULTURE ASSOCIATION

- **To become part of the Minerva network of European professionals working on digital cultural heritage**  
Gathers more than 150 cultural institutions from all over Europe
- **To participate in major European initiatives in digital cultural heritage**  
Europeana, DC-Net, Indicate, Linked Heritage, DCH-RP...
- **To promote digital cultural collections to a European and worldwide audience**  
Development of tools and services, such as the Michael portal, the European catalogue of online digitised cultural collections.

[www.michael-culture.eu](http://www.michael-culture.eu)






**NEW PORTAL**



**NEW PORTAL**

[www.michael-culture.org](http://www.michael-culture.org)

- **One European portal, many national instances**
- **Multilingual Inventory for Cultural Heritage in Europe**
- **Technical interoperability (OAI-PMH) between the European portal and the national instances to build the Michael cloud**
- **Cross-domain and multilingual access to digital collections**
- **Interoperability at national level is possible : thematic portals or aggregators can be harvested by a national instance and then be harvested by the European portal**
- **Description of digital collections, institutions, services, and digitisation projects**
- **Current work for technical migration of the Michael service for the European portal and the national instances**



## Michael Multilingual Inventory of Cultural Heritage in Europe



ABOUT MICHAEL

PRESENTATION

NATIONAL PORTALS

DOCUMENTATION

JOIN MICHAEL CULTURE

HELP

CONTACTS

STATIC RESERVED AREA

Explore the European Digital Cultural Heritage

SEARCH

ADVANCED SEARCH

Browse

BY CONTENT

SUBJECT

COVERAGE

PERIOD

BY INSTITUTIONS

INSTITUTION TYPE

LOCATION

BY SERVICES

AUDIENCE

SUBJECT

COVERAGE

PERIOD


Home

Through the multilingual MICHAEL service you can find and explore digital collections from museums, archives, libraries and other cultural institutions from across Europe. Whether you are interested in art or archaeology, family history or planning holidays, the Romans or modern History, MICHAEL can show you what is available.

TODAY'S  
COLLECTION



LAST  
COLLECTION  
ADDED



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TODAY'S  
COLLECTION



LAST  
COLLECTION  
ADDED

English | Italiano



recherche rapide

OK



Recherche avancée

### 2764 COLLECTIONS

- ▶ Sujet
- ▶ Type de document
- ▶ Période & Siècle
- ▶ Type d'institution
- ▶ Toutes les collections
- ▶ Tous les sites, cd, dvd

### 861 INSTITUTIONS

- ▶ Type d'institution
- ▶ Toutes les institutions

### ACCÈS GÉOGRAPHIQUE



+ dom-tom



- Fonds photographique du service régional de l'Archéologie Picardie, Photo Agache -

### Un catalogue collectif

Le catalogue en ligne du patrimoine culturel numérisé décrit les collections numérisées et les productions multimédia associées (site internet, dévédérom, cédérom...). Il recense les institutions à l'origine de projets de numérisation en France. Vous êtes intéressé par le Moyen Age ou le XXe siècle, un état civil pour construire votre arbre généalogique ou le patrimoine de votre région, le catalogue peut vous aider à chercher, vous indiquer où trouver.

Le catalogue est le volet national du projet européen Michael.

### NOUVEAUTÉS



Les dernières collections

» Lire la suite

### DOSSIER : TERRITOIRE(S)



» Lire le dossier  
» Tous les dossiers





**AthenaPlus is a CIP best practice network started in March 2013 and ending in August 2015. The consortium is composed by 40 partners from 21 Member States countries.**

The principal objectives of the AthenaPlus project are to :

- **Contribute** more than 3.6 millions metadata records to Europeana, from both the public and private sectors, focusing mainly on museums content, with key cultural stakeholders (ministries and responsible government agencies, libraries, archives, leading research centres, SMEs).
- **Improve** search, retrieval and re-use of Europeana's content, bettering multilingual terminology management, SKOS export and publication tool/API for Content Providers;
- **Experiment** with enriched metadata their re-use adapted for users with different needs (tourists, schools, scholars) by means of tools that support the development of virtual exhibitions, tourist and didactic applications, to be integrated into Europeana repositories and the repositories of national aggregators or individual Content Providers.

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## Report on existing tools and devices related to narrative approaches, Julien Brouillard | Dédale

- a new study // Athena+
- on digital storytelling for DCH
- from a survey to a typology of digital ST
- focus on data, tools & services
- a state of the art & a benchmark on 100 services & 30 tools
- european & international dimension



## Homm

Margherita Russo | Department of  
Economy Marco Biagi | Università degli  
Studi di Modena e Reggio Emilia, Italy



## Djehouti

Benjamin Hoguet | Djehouti, France



## The Builders' challenge

Benjamin Cölle | Producer, INDI Film  
GmbH, Germany



## 7 scenes

Ronald Lenz | CEO, 7 scenes, Netherlands



# Jüdisches Museum Berlin's recent Media Productions

Dr Mirjam Wenzel | Head of media  
Department, Jüdisches Museum, Berlin



**Movio**

Rubino Saccoccio | Gruppo Meta, Italy



# Comments & Questions


## Closing remarks



# Thank you for your attention!



Join  
Michael  
Culture



[www.michael-culture.eu](http://www.michael-culture.eu)  
[info@michael-culture.eu](mailto:info@michael-culture.eu)

