

INTERNATIONAL CONFERENCE  
CONFERENZA INTERNAZIONALE



**GLAMs going digital!**  
**Multilingualism, Creativity, Reuse**

**Le istituzioni culturali e il digitale!**  
**Multilinguismo, creatività, riuso**

**Simonetta Buttò**

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delle biblioteche italiane

## ABOUT US

**AthenaPlus** is a Best Practice Network.

Its main objective is to make cultural heritage more widely accessible through Europeana. By sharing experience from dozens of experts from all over Europe, the project supports the development of new applications for digital heritage.

AthenaPlus  
is a project  
of the Europeana  
Ecosystem



europaena  
think culture

**32 MONTHS**

(March 2013 – October 2015)

**41 PARTNERS**

**21** European countries

**38** cooperation agreements  
with GLAMs

**25 LANGUAGES**

**6** MoUs with other projects



## ABOUT US

**AthenaPlus** builds on the results of the experience developed by the previous Athena project where LIDO and the Athena Ingestion Server and Mapping Tool MINT have been developed.

The main target groups of AthenaPlus are: the content-contributing community, the aggregators, government and policy bodies, agencies for culture, sister projects, the digital cultural heritage research community, the national research and competence centres in the areas of cultural heritage and e-infrastructures, the tourism sector, the education market and schools, Europeana with its Network and Labs.

The overall objective is to bring together relevant stakeholders and content owners from museums and other cultural institutions all over Europe, as well as evaluate and integrate specific tools, based on a common agreed set of standards and guidelines to create harmonised access to their content.



**ATHENA**  
Access to cultural heritage  
networks across Europe



**LINKed  
HERITAGE**



**ATHENA  
PLUS**  
Access to cultural heritage  
networks for Europeana



**europaena**  
think culture

# AGGREGATION



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## AGGREGATION

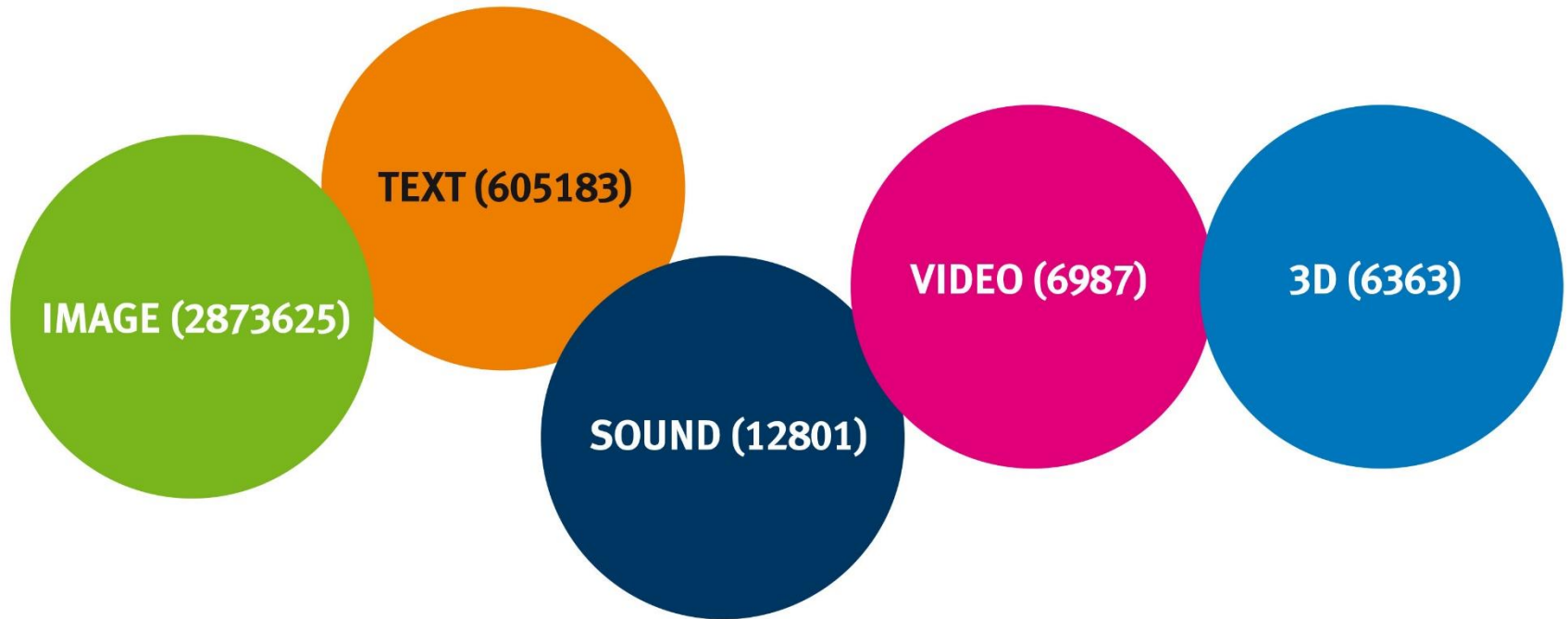
With **3.4 million** records  
AthenaPlus is one of the largest  
Europeana aggregators, second  
only to The European Library.

**39** content providers, including  
**11** national aggregators  
almost **500** cultural institutions  
**24** European countries



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## AGGREGATION



**600.000** Multilingual metadata

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Metadata from non partner countries:  
Russian Federation, Ukraine, Vatican State

.....

## AGGREGATION

### REUSABLE LICENCES

Public Domain marked (123544)

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CCo (54958)

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CC BY-SA (87792)

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CC BY (51396)

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Total: **317,690**

.....

# TOOLS



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graph TD; TOOLS((TOOLS)); MOVIO((MOVIO)); DIGITAL_EXHIBITIONS((DIGITAL EXHIBITIONS)); SCHOOLTRIP((SCHOOLTRIP)); URBAN_EXPLORE((URBAN EXPLORE)); CITYQUEST((CITYQUEST)); E_CULTURE_MAP((E-CULTURE MAP)); TMP2((TMP²)); TOOLS --- MOVIO; TOOLS --- DIGITAL_EXHIBITIONS; TOOLS --- SCHOOLTRIP; TOOLS --- URBAN_EXPLORE; TOOLS --- CITYQUEST; TOOLS --- E_CULTURE_MAP; TOOLS --- TMP2;
```

MOVIO

DIGITAL  
EXHIBITIONS

SCHOOLTRIP

URBAN EXPLORE

CITYQUEST

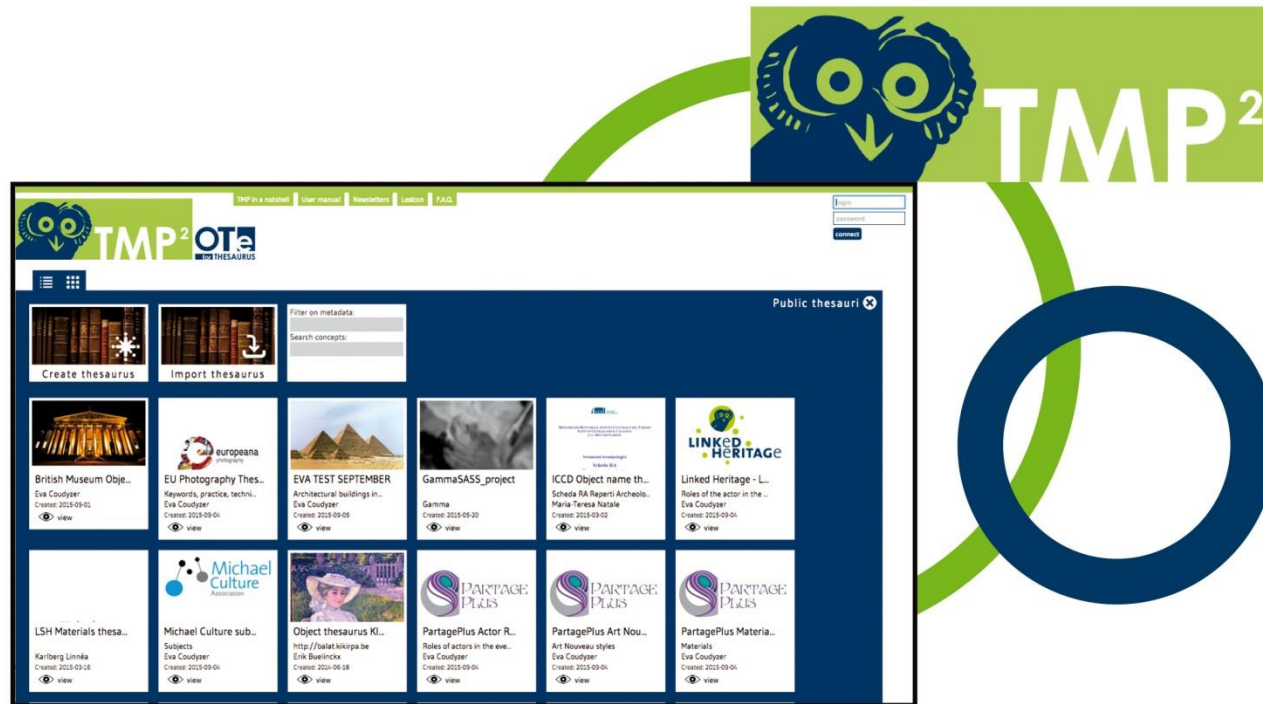
E-CULTURE  
MAP

TMP<sup>2</sup>

## TOOLS

# THESAURUS MANAGEMENT PLATFORM

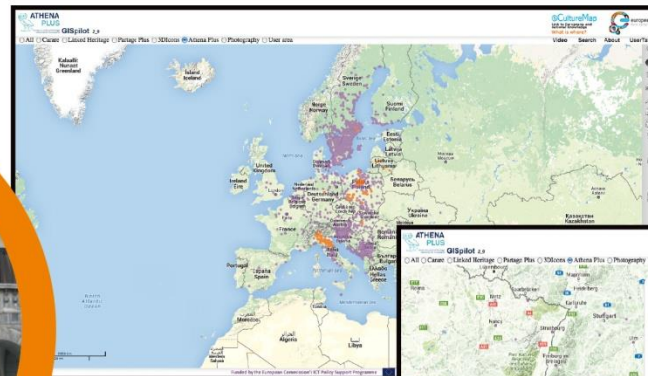
The **TMP<sup>2</sup>** (Thesaurus Management Platform),  
is a web portal for thesauri management.



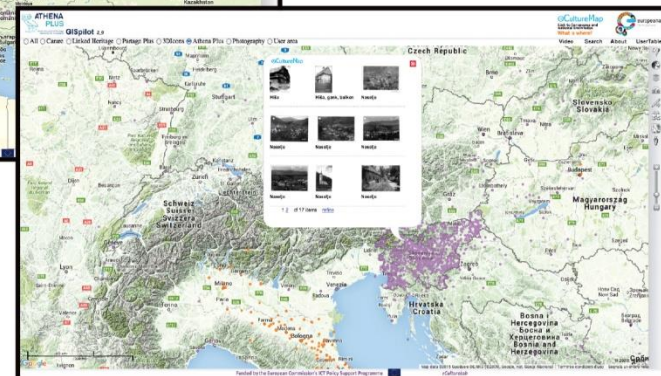
## TOOLS

# E-CULTURE MAP

The eCultureMap has been developed to demonstrate the use and re-use of Europeana, AthenaPlus and other digital cultural heritage content, when browsing the content geographically. Currently the map has three main uses: a user may find out what cultural content is present on a certain location, plan a cultural route or upload own content.



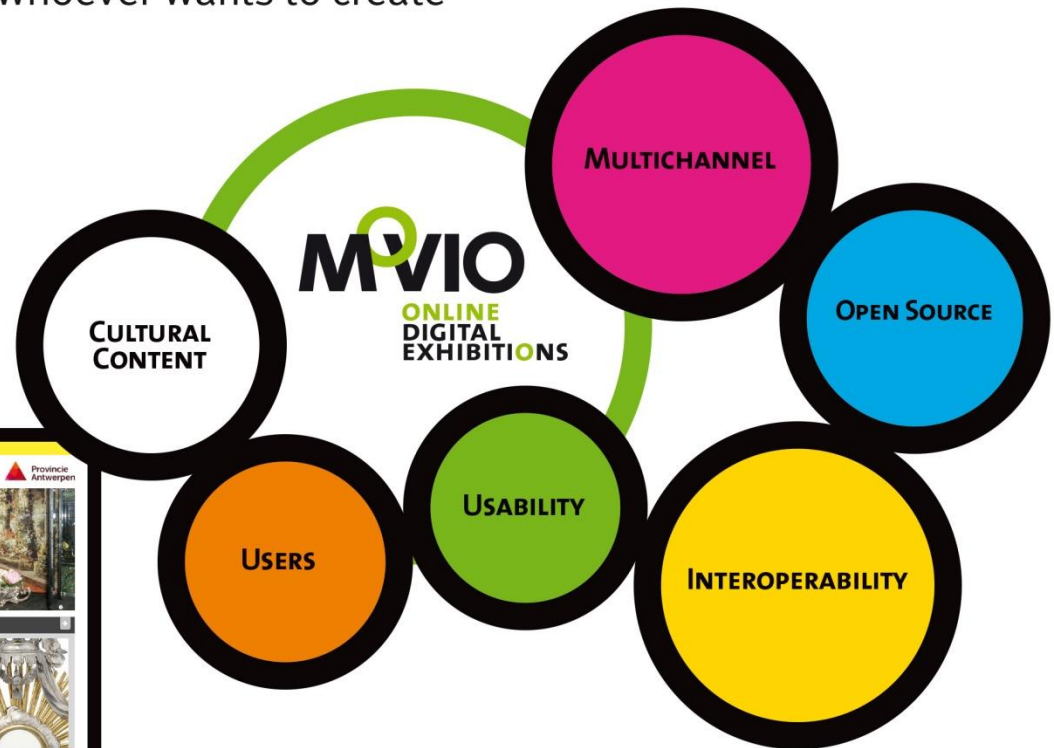
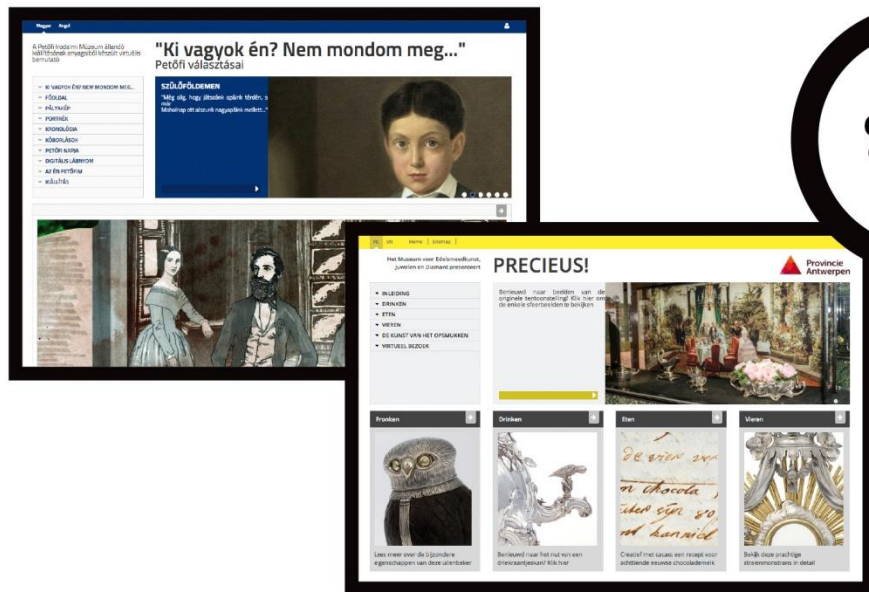
**eCultureMap**  
Link to Europeana and  
national knowledge



## TOOLS

# MOVIO

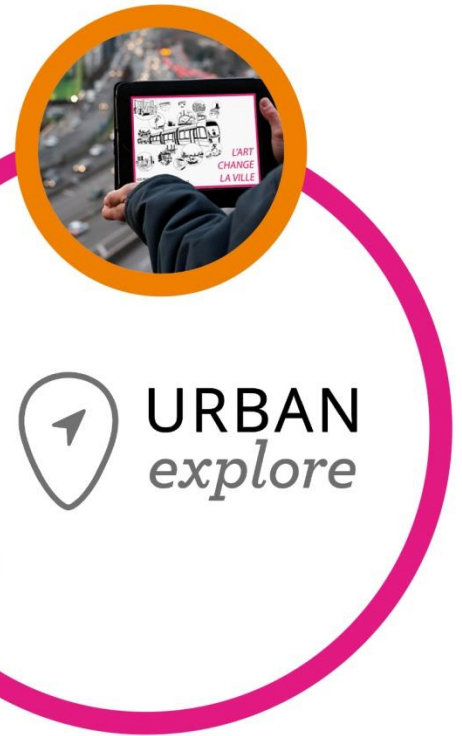
An open source and user-friendly tool for realising digital exhibitions in an easy, creative and funny way. It can be used by curators, students, schools, and whoever wants to create a digital exhibition.



## TOOLS

# URBAN EXPLORE

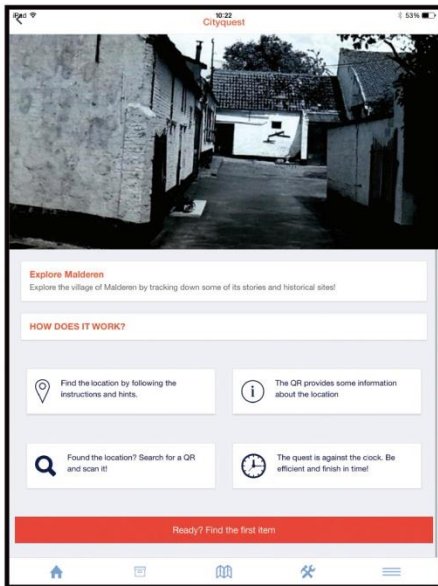
Urban Explore is a tool to create and manage mobile apps as touristic and cultural digital guides in the context of collective or solo visits. As a complement to a speaker story (heritage expert, historian, city planner, art professional), the mobile app offers an access to the audio-visual history / memory of a place, in an original and emotional way.



## TOOLS

# CITYQUEST

CityQuest allows cultural organisations to easily create a quest online, and publish it to a mobile app. Send your visitors around the city to discover items from your collection and the locations they are connected to. Based on hints and media you track down an item, scan the QR code on its location and learn the (hi)story behind it.

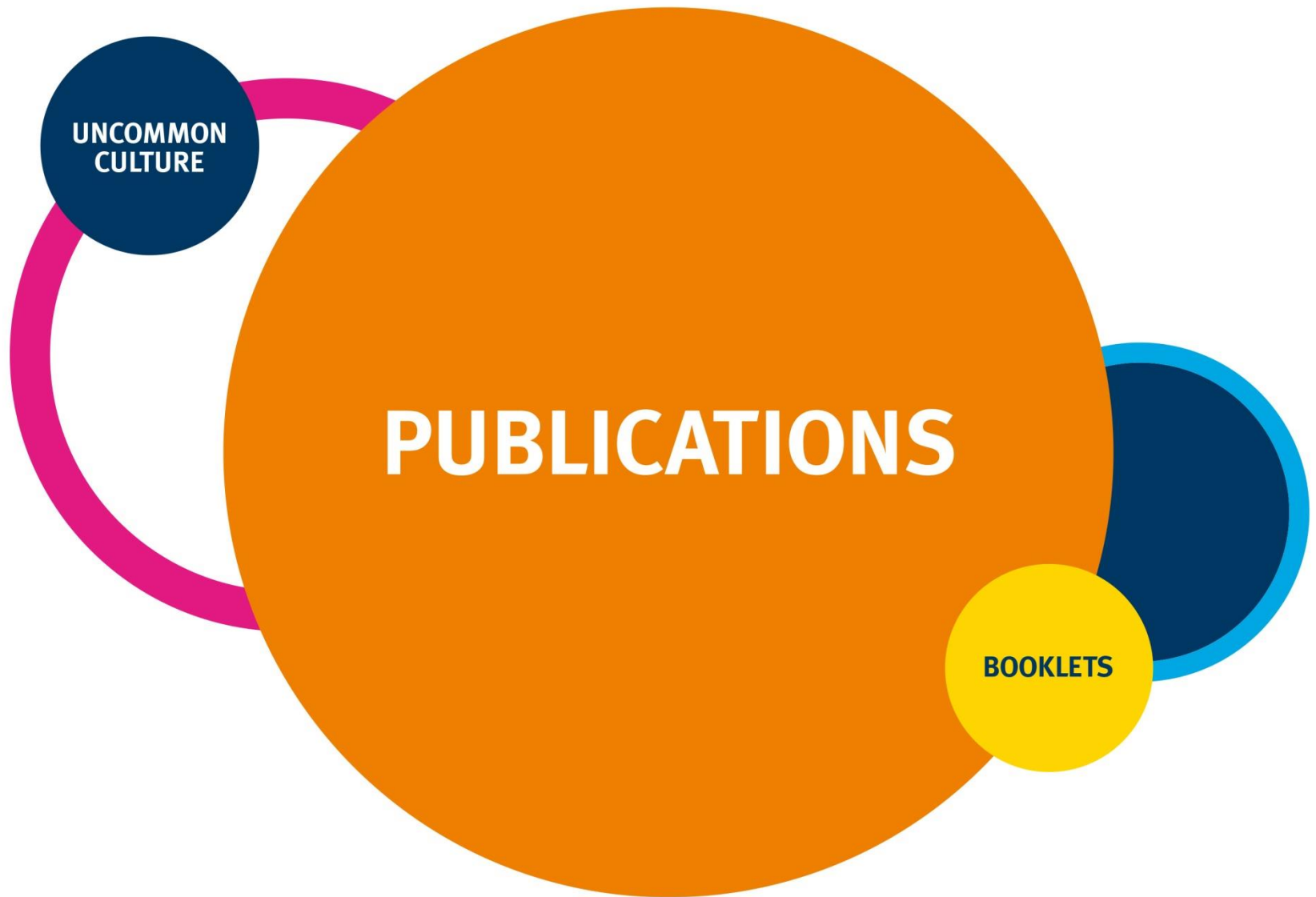


## TOOLS

# SCHOOLTRIP

Schooltrip is a tool that allows students to create their own school journey. Through an online interface the teacher can set a couple of parameters defining the skeleton of the trip. Students fill the template with information on practicalities, cultural heritage sites to visit, historical information, and so on. They learn to plan a travel from a to z, while incorporating our cultural heritage. At the end, a journal-like document is generated which can be used as itinerary guidebook.

A screenshot of the Schooltrip web application. The browser address bar shows 'schooltrip.onwikkeling.be/app.php/student/rip/records/4'. The page has a dark blue header with the 'Schooltrip' logo and navigation links: Home, Community, Help, and a user profile 'barbara'. The main content area is titled 'The capital of Europe' and 'Tilburg - Brussels'. It includes a 'From' field with '16/02/2015' and an 'Until' field with '19/02/2015'. Below this is a text box describing Brussels as the capital of Belgium. To the right, there is a 'Records' section with a table containing three rows of dates: '1 16/02/2015', '2 17/02/2015', and '3 18/02/2015'. Each row has a dropdown menu for selecting a record, with 'Guided visit' selected for the first row. At the bottom of the form are three buttons: 'REQUEST WAS SENT!', 'PREVIEW', and 'MAKE FINAL EDITS'.



## PUBLICATIONS

# UNCOMMON CULTURE

The *Uncommon Culture* journal, that started in the framework of the previous ATHENA project, appears as a supporting tool for cultural heritage promotion.

The journal mission is to “provide unique perspectives on a rich variety of cultural activities in Europe. Examining cultural institutions and their collections, this magazine gives new insight into diverse cultural activities”. Moreover, it promotes European and other European projects contributing to Europeana, as well as initiatives leading to this goal.

ISSN: 2083-0599 (online)  
2082-6923 (print)

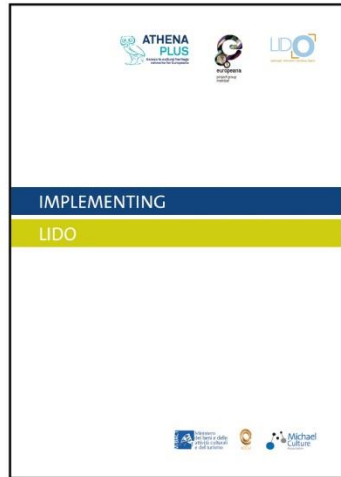


[WWW.UNCOMMONCULTURE.ORG](http://WWW.UNCOMMONCULTURE.ORG)

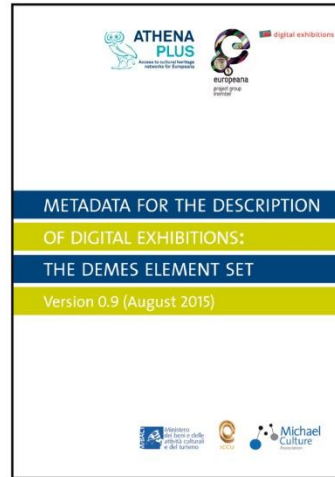
## PUBLICATIONS

# BOOKLETS

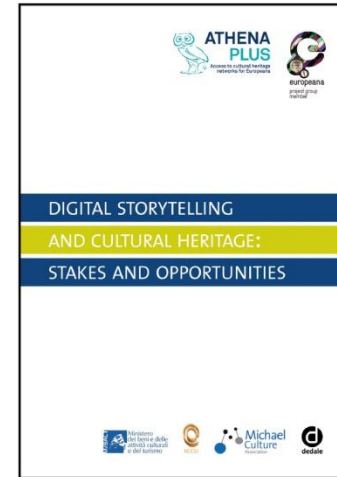
Download them from the AthenaPlus website



A methodology for implementing LIDO (Lightweight Information Describing Objects), and in doing so give help and advice to potential and new users of LIDO seeking to employ it.



A set of 30 descriptive elements specific to digital exhibitions, grouped into seven semantic sections based on existing standards. The seven sections, including the elements, are packaged together in a wrapper called Digital Exhibition Metadata Elements Set (DEMES).



What is digital storytelling? What tools, devices and services are available? What are the recommendations and technical guidelines for GLAMs wanting to carry out digital storytelling projects? The aim of this publication is to inform cultural institutions on stakes and opportunities given by digital storytelling and answer to their doubts.

# PARTNERS

**Italy** (coordinator)

**ISTITUTO CENTRALE PER IL CATALOGO UNICO  
DELLE BIBLIOTECHE ITALIANE**

<b>Austria</b>	<b>UMA Information Technology GmbH</b>
<b>Belgium</b>	<b>Koninklijke Musea voor Kunst en Geschiedenis</b>
<b>Belgium</b>	<b>PACKED Expertisecentrum Digitaal Erfgoed Vzw</b>
<b>Belgium</b>	<b>Openbaar Kunstbezit in Vlaanderen Vzw</b>
<b>Belgium</b>	<b>Michael Culture Aisbl</b>
<b>Belgium</b>	<b>Koninklijk Instituut voor het Kunstpatrimonium</b>
<b>Bulgaria</b>	<b>Central Library of the Bulgarian Academy of Sciences</b>
<b>Croatia</b>	<b>Muzej za umjetnost i obrt</b>
<b>Cyprus</b>	<b>The Cyprus Institute Limited</b>
<b>Czech Republic</b>	<b>Narodni Muzeum-National Museum</b>
<b>Estonia</b>	<b>Eesti Vabariigi Kultuuriministeerium</b>
<b>France</b>	<b>Ministère de la culture et de la communication</b>
<b>France</b>	<b>Association Européenne pour la Culture Juive</b>
<b>France</b>	<b>Université de Savoie</b>
<b>France</b>	<b>Dédale</b>
<b>France</b>	<b>Université Pierre Mendès France</b>
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<b>Germany</b>	<b>Philipps Universitaet Marburg</b>
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<b>Greece</b>	<b>Hellenic Ministry of Culture and Tourism</b>
<b>Greece</b>	<b>University of Patras</b>

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<b>Hungary</b>	<b>Petofi Irodalmi Muzeum</b>
<b>Ireland</b>	<b>Local Government Management Agency</b>
<b>Italy</b>	<b>Biblioteca nazionale centrale di Roma</b>
<b>Italy</b>	<b>M.E.T.A SRL</b>
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<b>Italy</b>	<b>Istituto per la Storia del Risorgimento Italiano</b>
<b>Latvia</b>	<b>Kulturas Informacijas Sistemu Centrs</b>
<b>Lithuania</b>	<b>Lietuvos Dailes Muziejus</b>
<b>Lithuania</b>	<b>Siauliu Ausros Muziejus Valstybes Biudzetine Istaigasam</b>
<b>Poland</b>	<b>Stowarzyszenie Miedzynarodowe Centrum Zarzadzania Informacja</b>
<b>Romania</b>	<b>Biblioteca Academiei Române</b>
<b>Romania</b>	<b>Institutul National al Patrimoniului</b>
<b>Slovenia</b>	<b>Javni Zavod Republike Slovenije za Varstvo Kulturne Dediscine</b>
<b>Spain</b>	<b>Departament de Cultura - Generalitat de Catalunya</b>
<b>Spain</b>	<b>Fundacio privada izcat, Internet i innovacio digital a Catalunya</b>
<b>Spain</b>	<b>Ayuntamiento de Girona</b>
<b>Sweden</b>	<b>Riksarkivet</b>
<b>United Kingdom</b>	<b>Collections Trust Lbg</b>

# thanks!



**INFO**

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[INFO@ATHENAPLUS.EU](mailto:info@athenaplus.eu)



**ATHENA  
PLUS**

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networks for Europeana