

eCultureMap: How Cultural Institutions can Benefit from Geolocalised Content

Franc J.Zakrajsek

Vlasta Vodeb

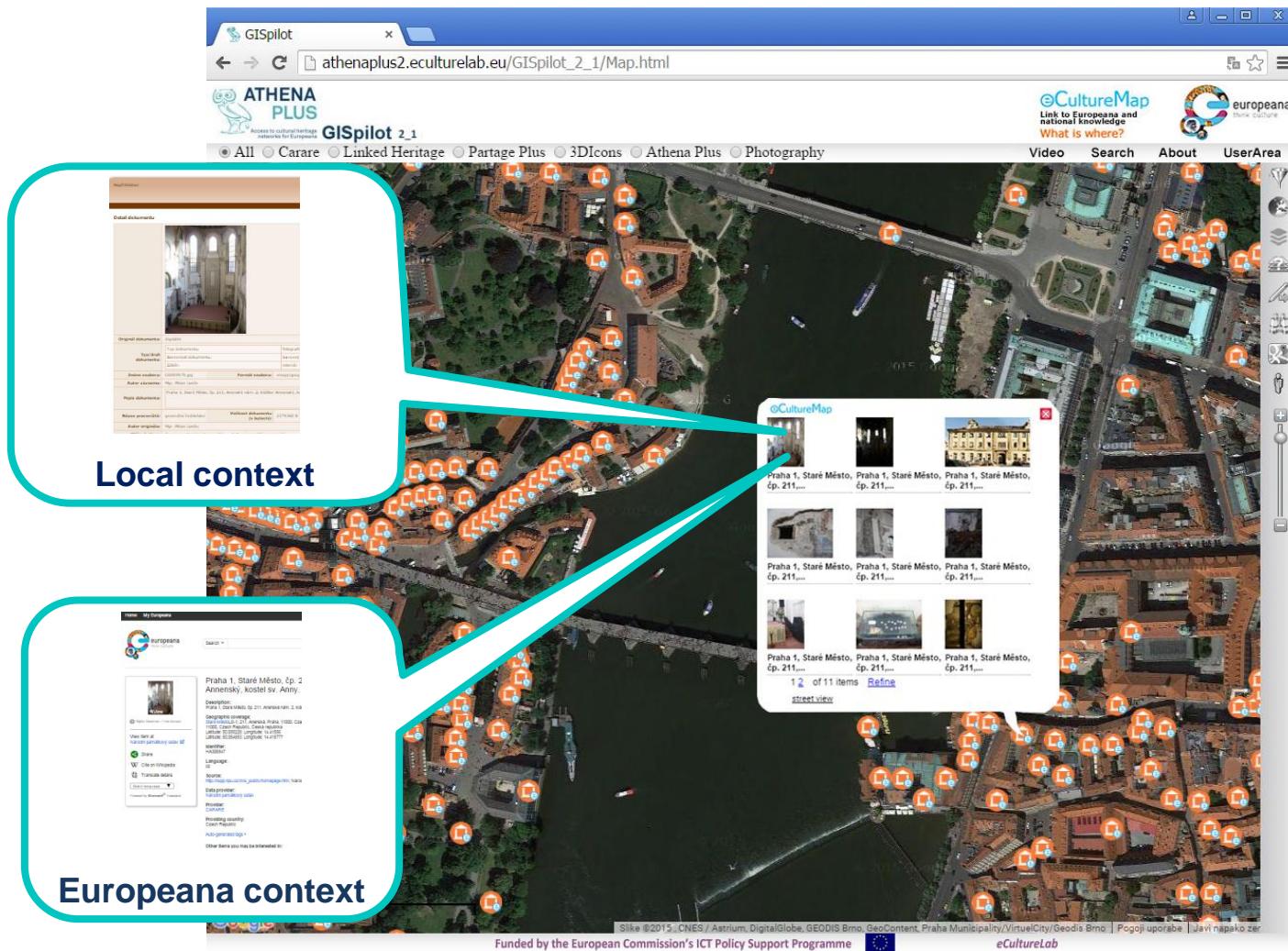
GLAMs going digital! Multilingualism, Creativity, Reuse
International Conference, Roma, 20-21 October 2015

Why eCultureMap?

... in case you are cultural institution, especially small or medium ...



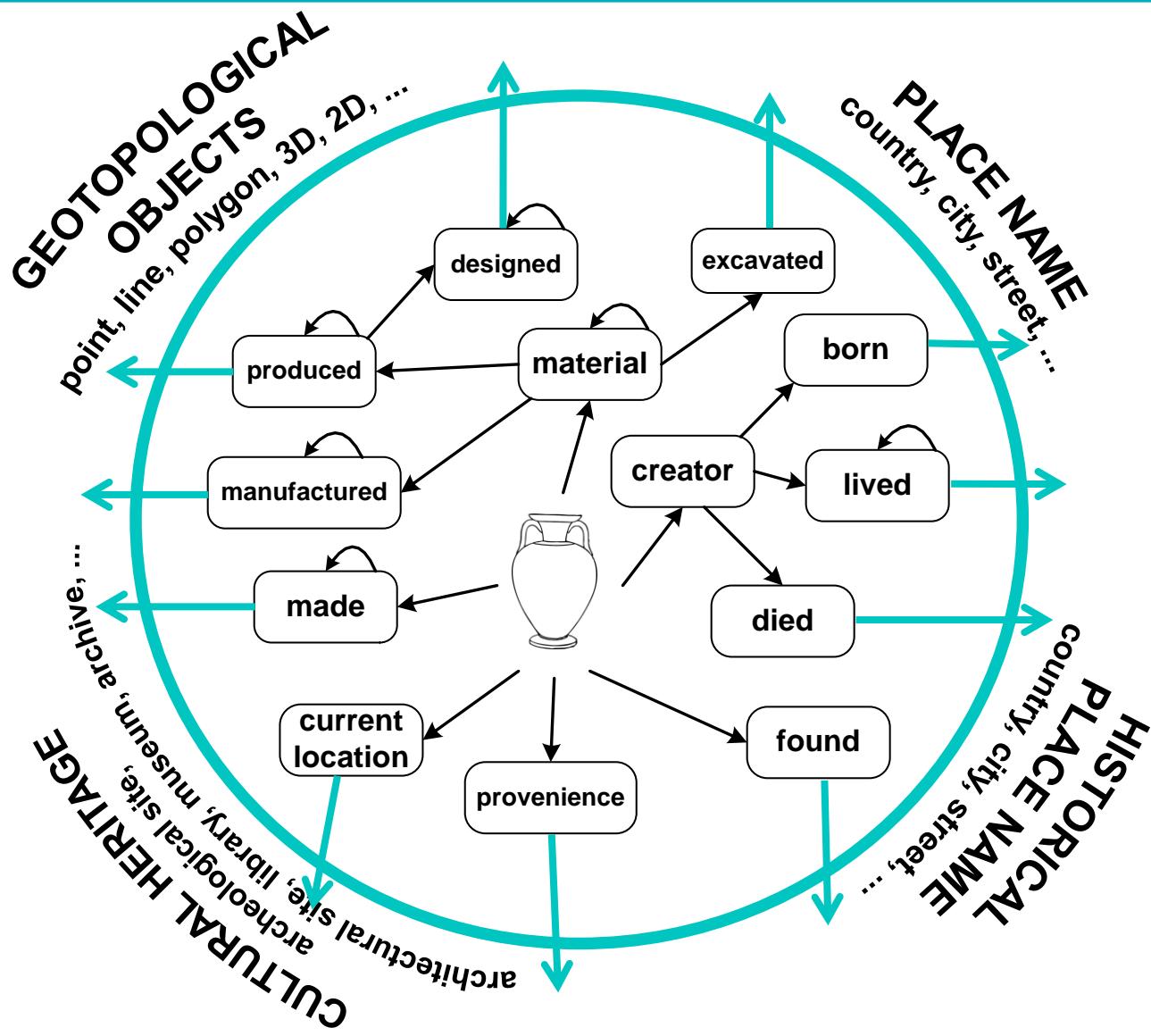
What is eCultureMap?



Local context

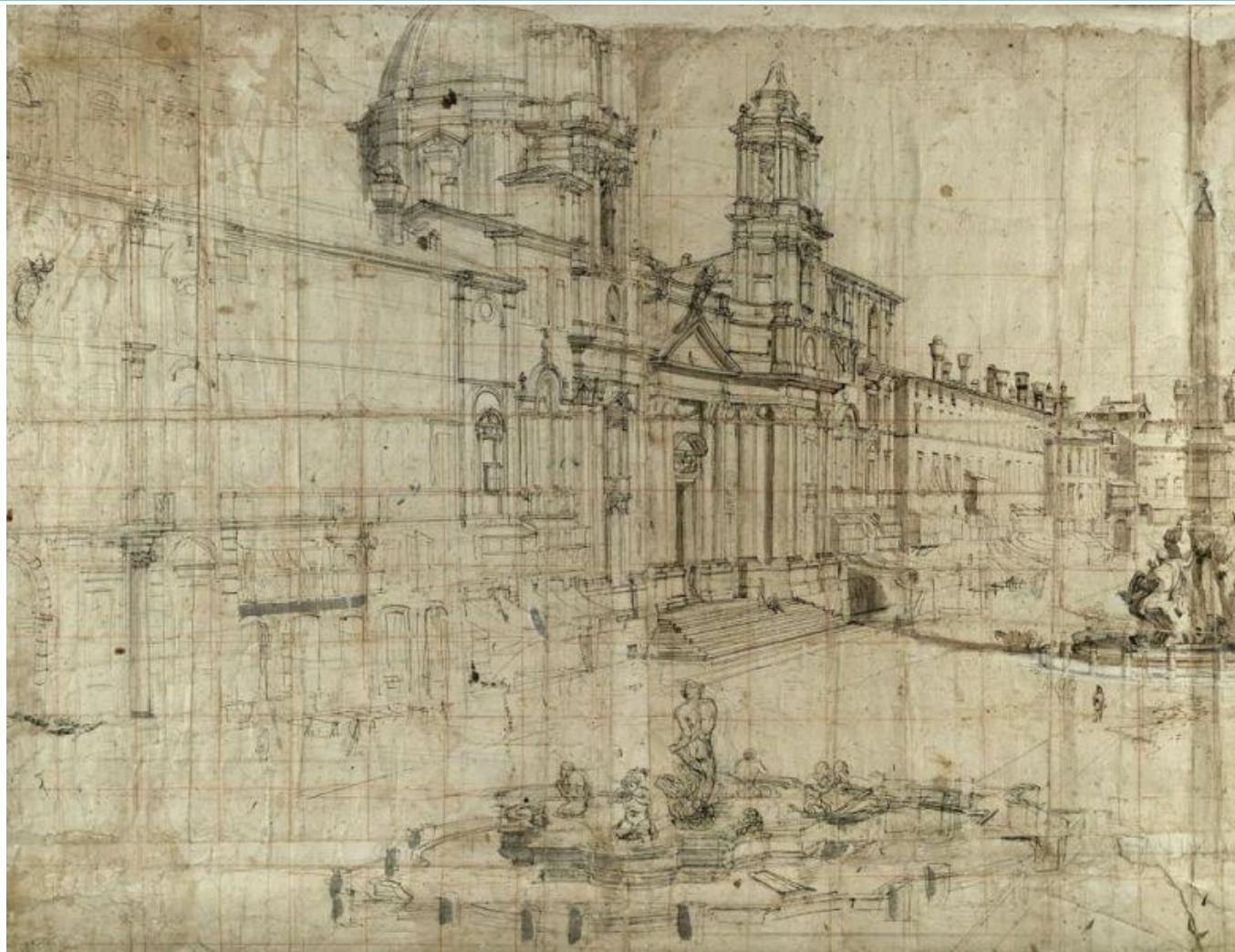
Europeana context

The screenshot illustrates the eCultureMap platform's integrated approach to cultural heritage. It features a central satellite map of Prague's Old Town (Staré Město) with numerous orange location markers indicating points of interest. A callout box labeled "Local context" points to a detailed document view on the left, which includes a thumbnail image of an interior scene, metadata fields like "Original dokumentu", and a "Detail dokumentu" section. Another callout box labeled "Europeana context" points to a Europeana search result page for a specific item, showing a grid of images and a list of items from "Praha 1, Staré Město, čp. 211....". The top navigation bar includes links for ATHENA PLUS, GISPilot 2_1, Video, Search, About, and UserArea.



IMMOVABLE			
	1010	architectural building	e.g. Trocadero, palace
	1020	arheological site	e.g. Pompei, Foro Romano
MOVABLE			
Current location			
	2010	museum	museum
	2020	gallery	gallery
	2030	library	library
	2040	archive	archive
	2110	civil object	fountain, cot
	2120	religious object	church, monastery
	2130	civil-religious object	painting in the church
Geographic provenience			
	2510	provenience area	provenience of a museum object
INTANGIBLE			
	3010	provenience area	provenience of an event
	3020	event	event
	undefined		
	photo GPS		location from where the photo has been taken

Case: Drawings



Case: Historical photos



Datoteka Urejanje Pogled Zgodovina Zaznamki Orodja Pomoc

GISpilot GISpilot

athenaplus2.eculturelab.eu/GISpilot_2_1 Iskanje

ATHENA PLUS GISpilot 2.1

All Carare Linked Heritage Partage Plus 3DIcons Athena Plus Photo Video Search About eCultureMap UserMap

Show/refresh data Unique locations Prebrskaj ... Datoteka ni izbrana. Upload Download Geoparse GeoparsingGraph

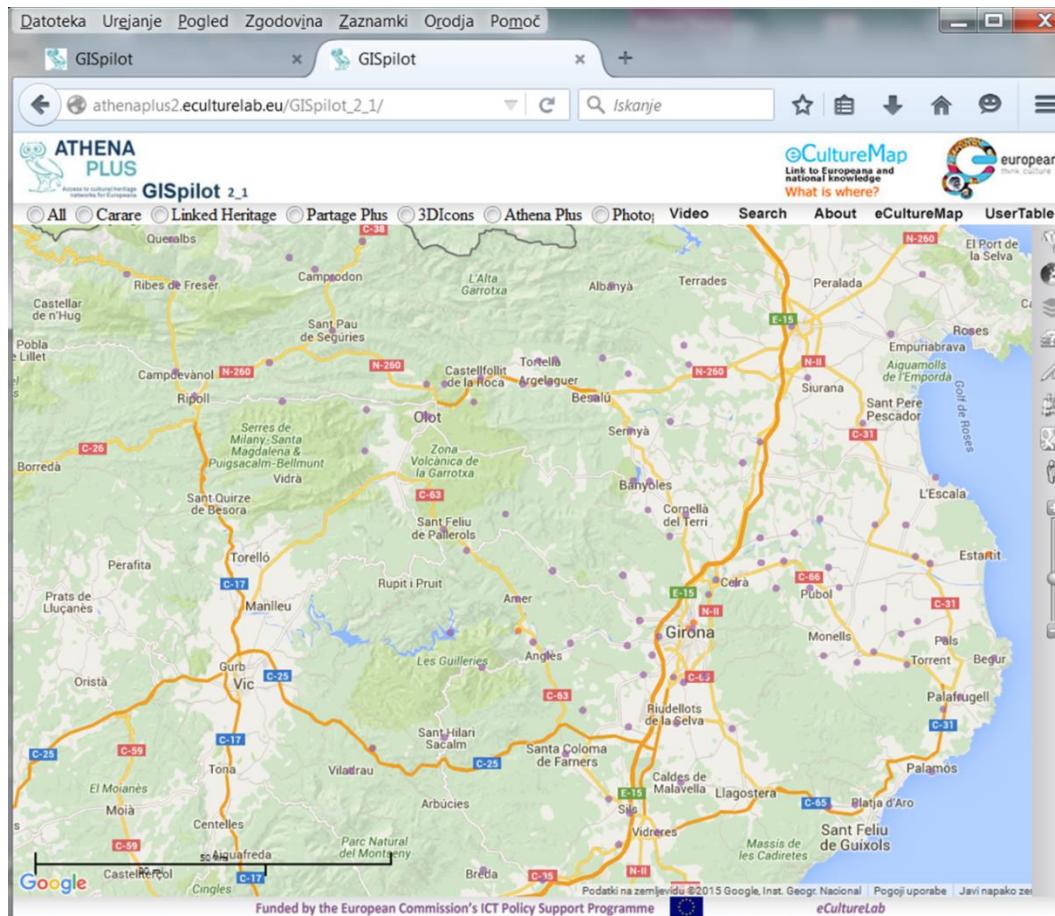
ID	Name	PlaceName	Type	Accuracy	Source	Score	Europeana	Loca
1	Retrat de Valenti Fargnoli	Retrat de Valenti Fargnoli, Girona, Spain	M	9000	0		Europeana	Local
2	El Pasteral-V. Fargnoli:	El Pasteral-V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
3	Vidreras, vista parcial-V. Fargnoli	Vidreras, vista parcial-V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
4	Vista general Estartit. A. Fargnoli.	Estartit. A. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
5	Vidreras-vista parcial-V. Fargnoli	Vidreras V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
6	Costa del Estartit. V. Fargnoli.	Costa del Estartit. V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
7	Lladó: Carrer Gran V. Fargnoli	Lladó: Carrer Gran V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
8	VIsta de Rupiá-V. Fargnoli	Rupiá-V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
9	Foxa-Vista general-V. Fargnoli	Foxa-Vista general-V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
10	Bagur. Panorama general. V. Fargnoli.	Bagur. Panorama general. V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
11	V. Fargnoli. Rosas: La Escollera.	Rosas: La Escollera, , Catalunya, Spain	M	9000	0		Europeana	Local
12	Panorama de Rosas. V. Fargnoli.	Rosas. V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
13	Cadaqués. Vista general. V. Fargnoli.	Cadaqués. Vista general. V. Fargnoli, , Catalunya, Spain	M	9000	0		Europeana	Local
14	V. Fargnoli. Cadaqués. Vista parcial.	Cadaqués. Vista parcial, , Catalunya, Spain	M	9000	0		Europeana	Local

1 2 3 4 5 6 7 8 9 10 → of 1691

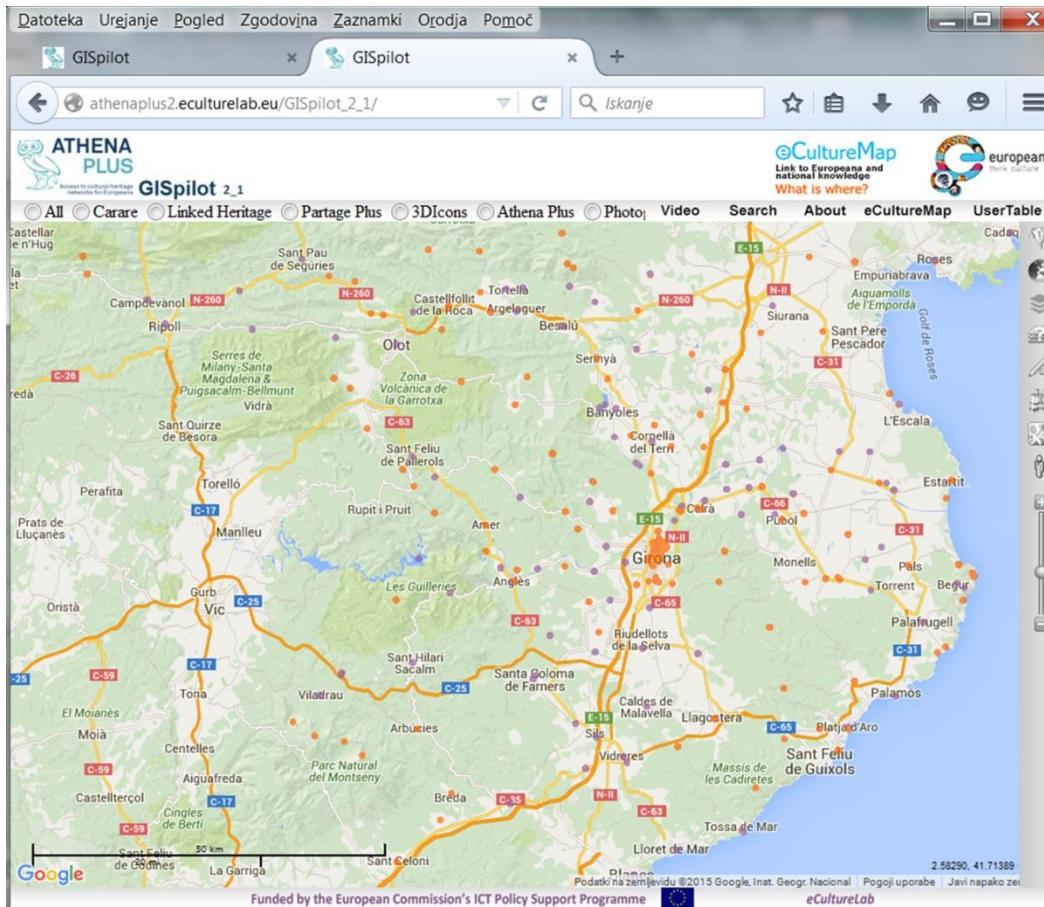
Funded by the European Commission's ICT Policy Support Programme

eCultureLab

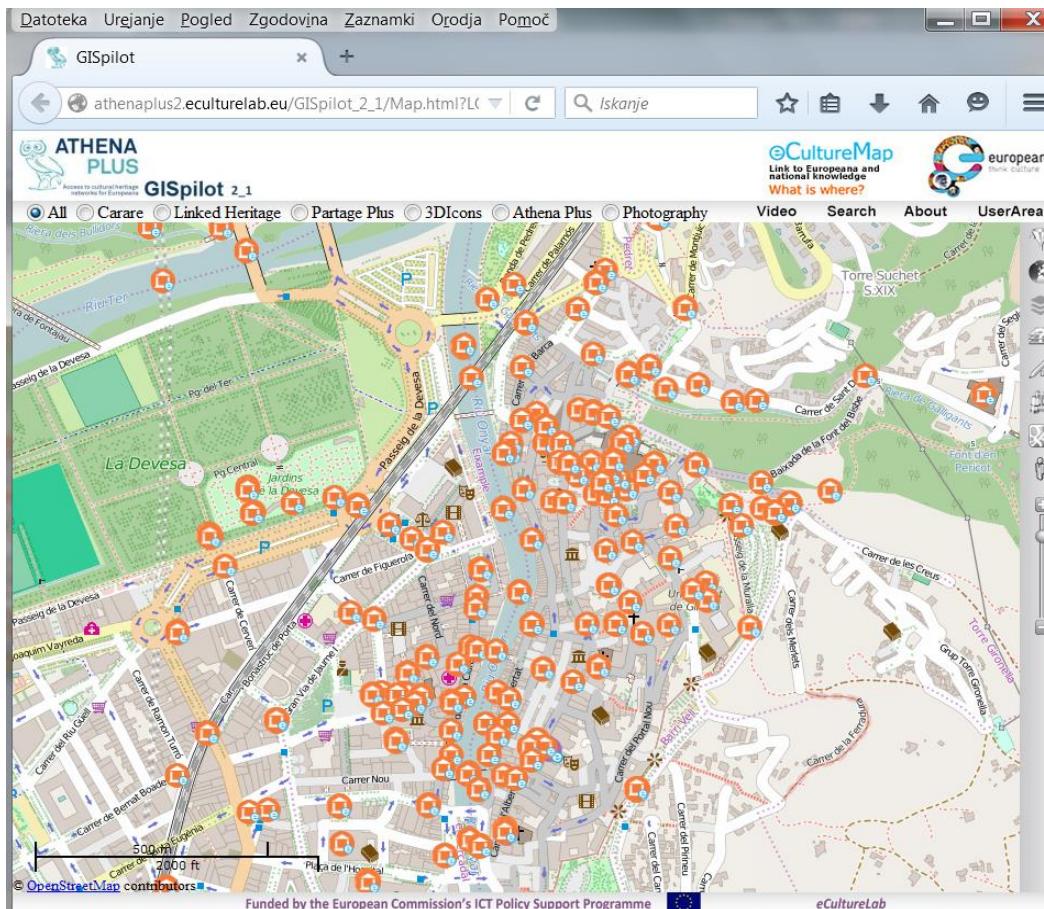
Using Geoparsing / Geocoding



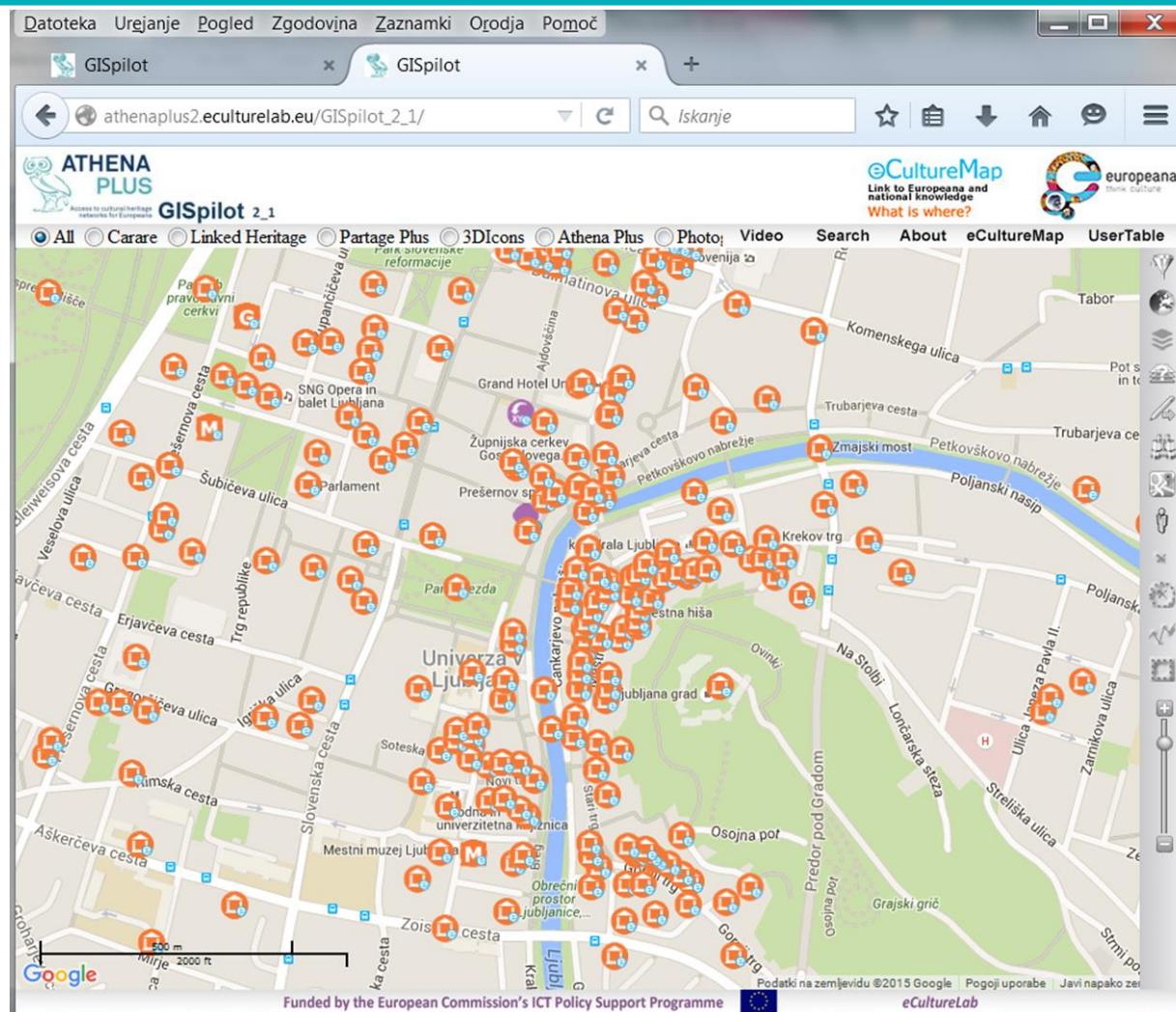
Using Geoparsing / Geocoding



Using Geoparsing / Geocoding



AthenaPlus GeoSharing tool



The screenshot displays a map of Ljubljana, Slovenia, overlaid with a grid of small orange icons representing cultural heritage sites. The map includes labels for various streets and landmarks such as the Parliament, SNG Opera in balet Ljubljana, Grand Hotel Union, Župnijska cerkev Gospe od Oveske, and the University of Ljubljana. A legend at the top left indicates categories like All, Carare, Linked Heritage, Partage Plus, 3DIcons, Athena Plus, Photo, Video, Search, About, eCultureMap, and UserTable. The eCultureMap logo is visible in the top right corner.

Funded by the European Commission's ICT Policy Support Programme

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eCultureLab

Case: Museum homepage

Domov > Mestni muzej Ljubljana > Aktualno



Gospodka 15
1000 Ljubljana
torek-nedelja: 10.00-18.00
petek: 10.00-21.00
ponedeljki: zaprto

[+ več](#)

Arheološki park Emona
Po rimski Ljubljani

Podaj se na pot po 2000 let stari dedičnosti Emone. Odikri starodavne mestne skrivnosti na krašni poti po rimski Ljubljani.



Spremljajte nas na: [Facebook](#)

H2OLLAND
VODA
Fabianijsko leto 2015
Arheološki park Emona



Map data ©2015 Google

Aktualno

- [Vsi dogodki](#)
- [Arhiv dogodkov](#)

- [Mestni muzej Ljubljana](#)
- [Muzejska voda](#)
- [Muzejska trgovina](#)
- [Arheološki park Emona](#)
- [Muzej v malem](#)
- [Župančičeva spominska zbirka](#)
- [Spominska soba pisatelja Ivana Cankarja](#)
- [Konzervatorsko središče ŠČT](#)
- [Tobačni muzej](#)
- [Kontakt, odpiralni čas, cenik](#)

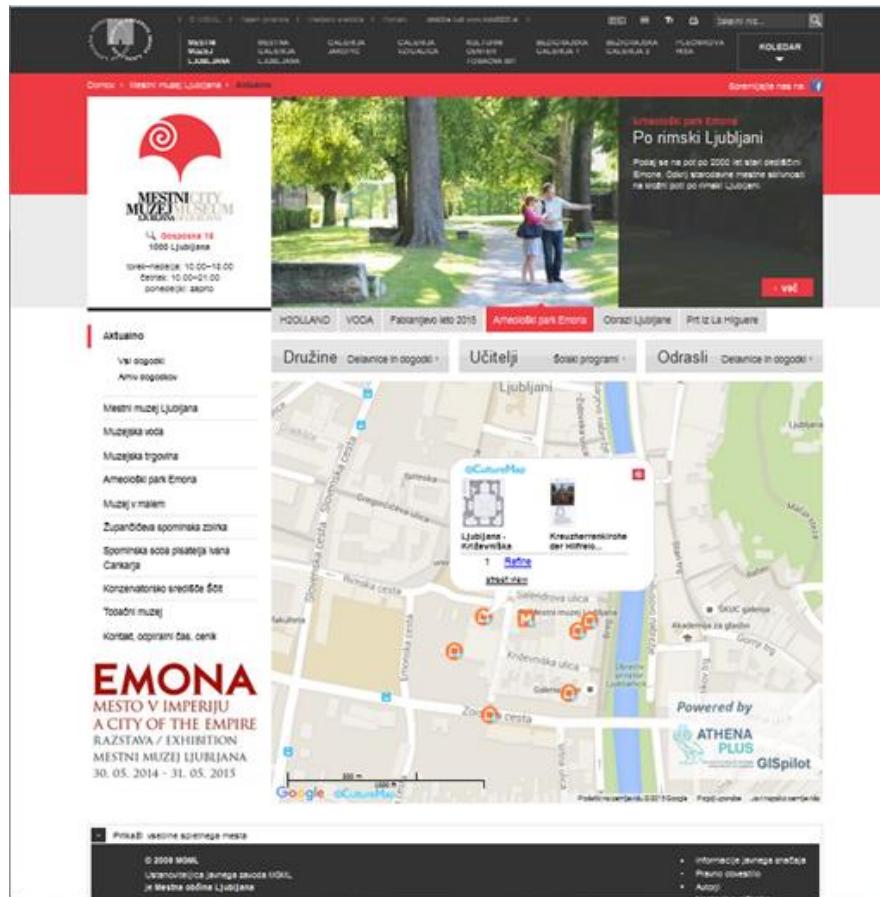
Izbrani dogodki in razstave

<p>Arheološki park Emona 14. okt. - 31. okt.</p> <p>Muzej v malem 17. okt.</p> <p>Župančičeva spominska zbirka Spominska soba pisatelja Ivana Cankarja</p> <p>Konzervatorsko središče ŠČT</p> <p>Tobačni muzej</p> <p>Kontakt, odpiralni čas, cenik 20. okt.</p>	<p>Vodeni ogledi arheoloških izkopavanj na Slovenski cesti Vsi tisti, ki si želite pokukati za ograjo, ki poseka ob južnem delu Slovenske ceste, in si v živo ogledati arheološka izkopavanja, imate sedaj priložnost, da to storite na javnih vodstvih, ki so na sporedu dvakrat tedensko, v sredo in soboto.</p> <p>Voda – vir življenja_družinska delavnica Družine, ali veste, da bi lahko mesto Ljubljana imenovali mesto na vodi? Pod mestom se namreč nahaja 400 milijonov kubičnih metrov vode, s katero bi lahko 4-krat napolnil Bohinjsko jezero in kar 15-krat Blejsko jezero. Žabice Ljube v soboto, 17. 10., ob 16.00 vabi vse rođovedneže na poskoden potep po razstavi VODA v Mestnem muzeju.</p> <p>Arheologija od blizu_ Ljubljanska tržnica, Vodnikov trg Vabimo vas na sedmo predavanje iz cikla Arheologija od blizu, kjer bo muzejski arheolog Martin Horvat spregovoril o rezultatih izkopavanj, ki so se na območju Ljubljanske tržnice in Vodnikovega trga odvijala v letih 2009-2010, 2011 in 2013.</p>
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EMONA

Case: Museum homepage with eCultureMap

Using eCulturemap GeoSharing tool



The screenshot shows the homepage of the Mestni Muzej Ljubljana (City Museum of Ljubljana). At the top, there's a banner for an exhibition titled "Po rimski Ljubljani" (Through Roman Ljubljana) featuring a couple walking in a park. Below the banner, there's a sidebar with links like "Aktualno", "Vsi dogodi", "Mestni muzej Ljubljana", and "eCultureMap". The main content area features a map of Ljubljana with several red dots indicating points of interest. One dot is highlighted with a callout box labeled "Ljubljana archeovila" and "Kreuzherrenkirche der Hölle". The map is powered by "eCultureMap" and "GisPilot". The bottom of the page includes a footer with copyright information for MOML and ATHENA PLUS.

MESTNI MUZEJ LJUBLJANA
Osrednja 18
1000 Ljubljana
Telefonski: 01 500-12 00
Cetrtok: 10.00-21.00
ponedeljek zasebno

Aktualno
Vsi dogodi
Arhi dogodi

Mestni muzej Ljubljana
Muzejska voda
Muzejska trgovina
Američki park Emona
Muzej v matem
Zupančeva spominska zbirka
Spominska soba plemstva nača
Cankarje
Konzervatorija srednje šole
Toskič muzej
Kontakt, opravljeni dan, cenik

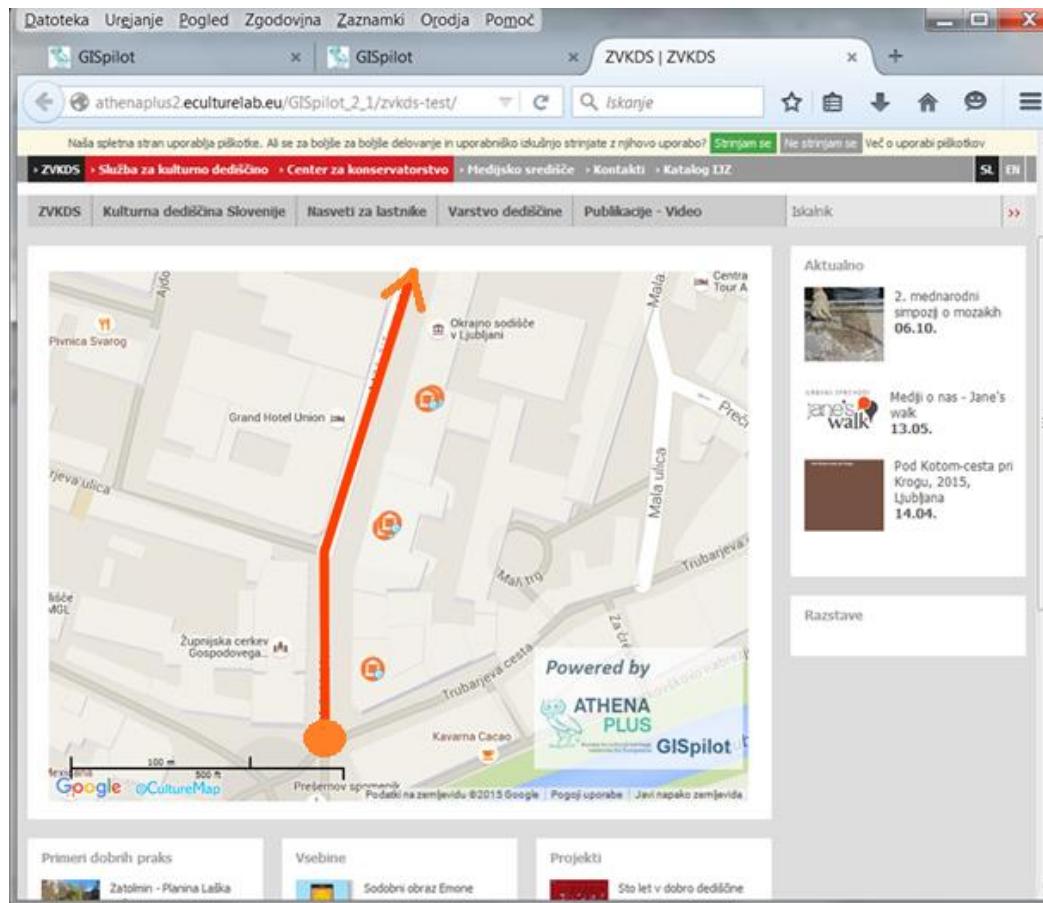
EMONA
MESTO V IMPERIJU
A CITY OF THE EMPIRE
RAZSTAVA / EXHIBITION
MESTNI MUZEJ LJUBLJANA
30. 05. 2014 - 31. 05. 2015

eCultureMap
Ljubljana archeovila
Kreuzherrenkirche der Hölle

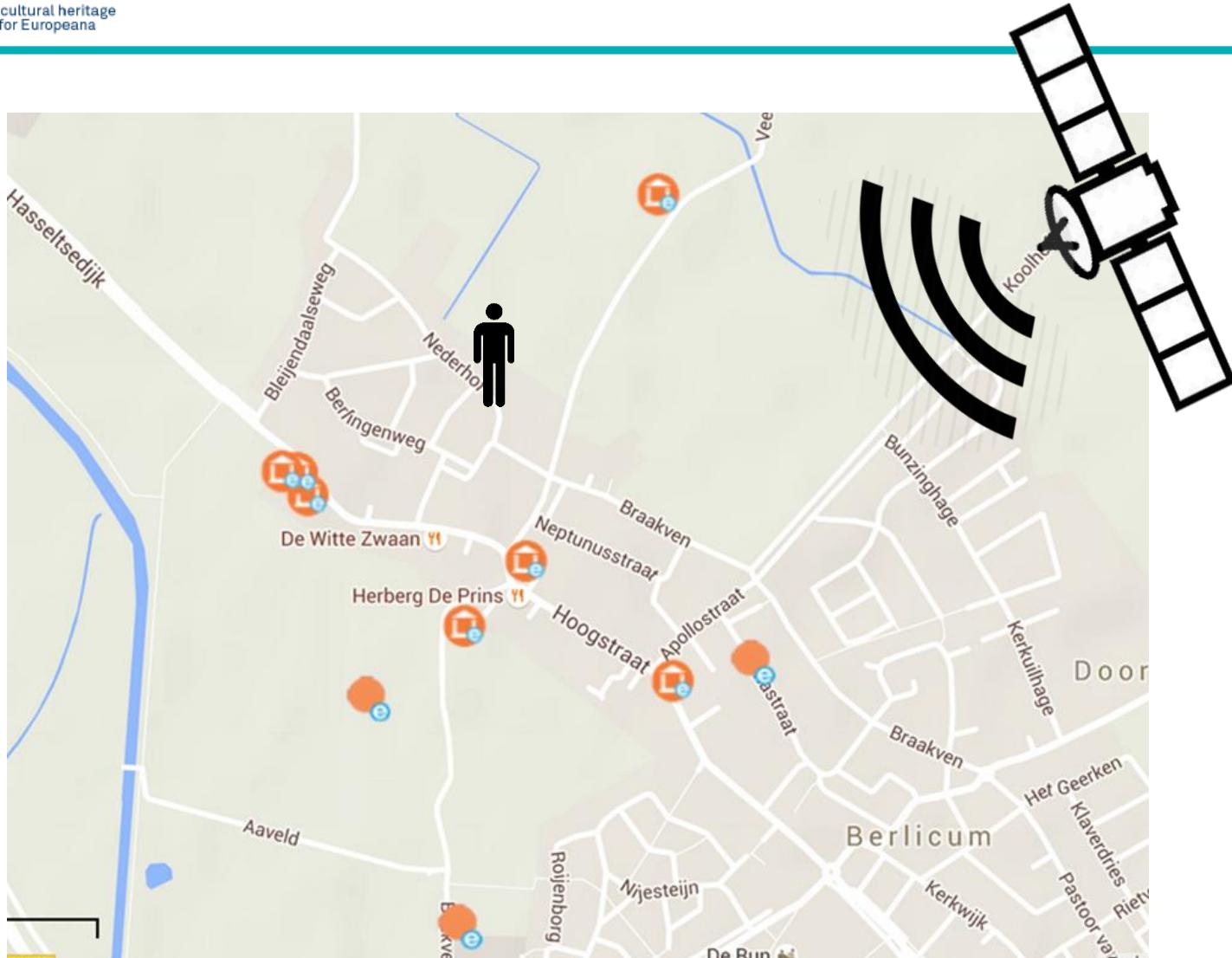
Powered by
ATHENA PLUS
GisPilot

Priznanje: JAVNA IN SPOLOVSKA PREDSTAVNOST
© 2009 MOML
Uporabnica je dovoljena samo za cilj
je mestne uradne Ljubljane

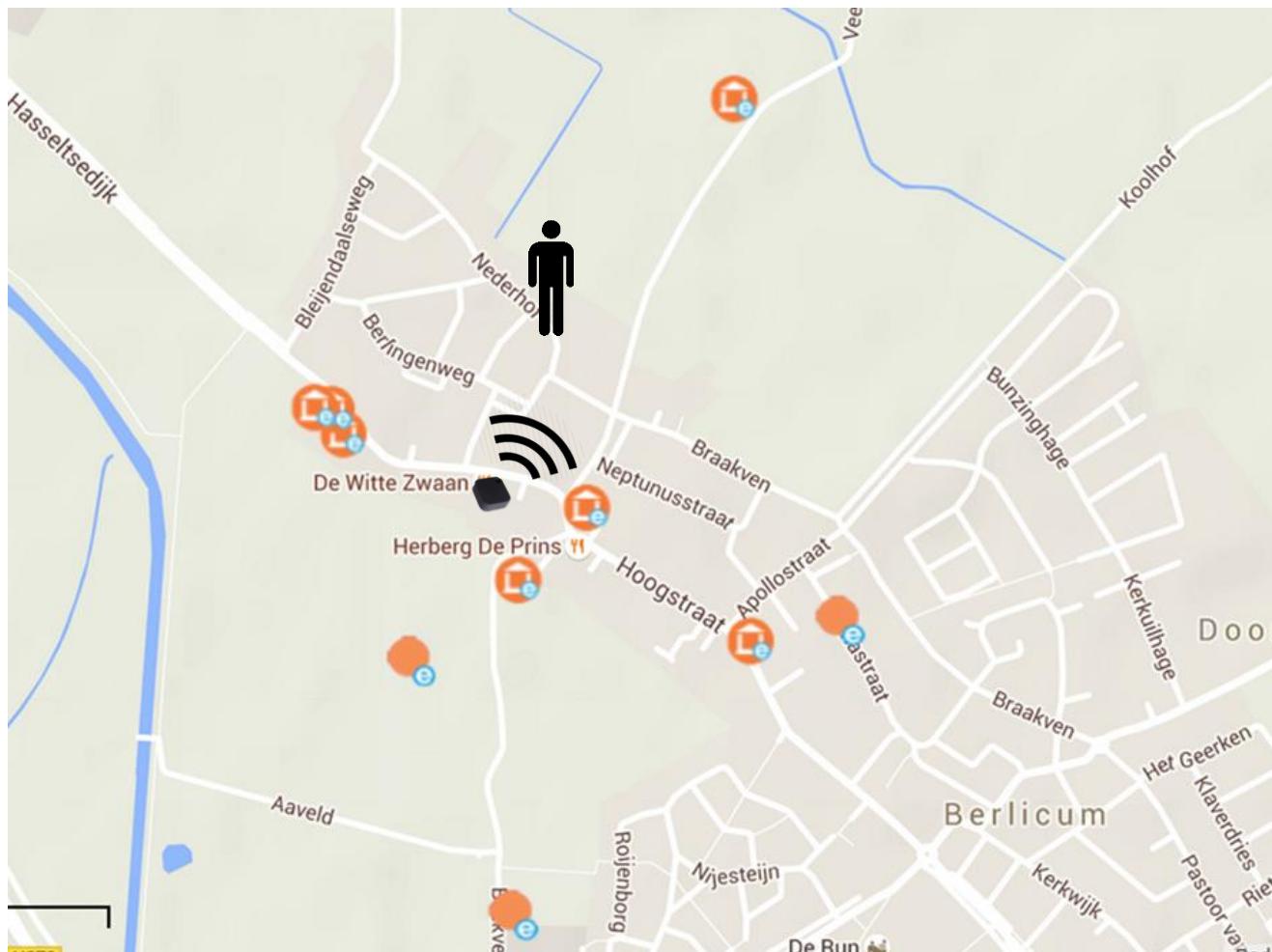
Using eCulturemap GeoSharing tool



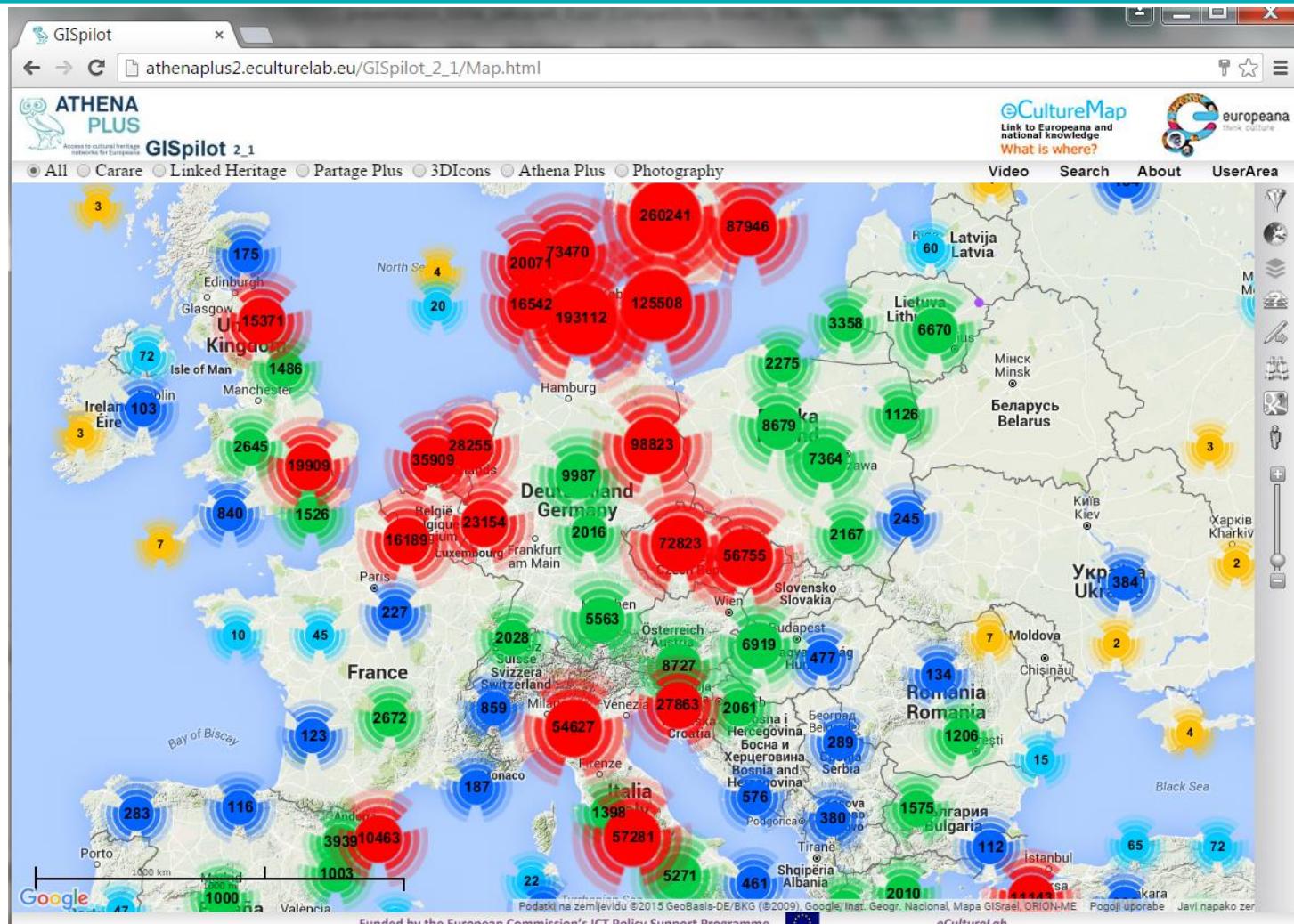
Case: Viewing augmented reality



Case: Using with iBeacon technology



Case: Analysing, colouring, filtering



So, begin to geocode ...



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