

# AthenaPlus Creative tools for the reuse of cultural heritage

# Maria Teresa Natale (ICCU)

AthenaPlus Technical coordinator













- Contribute 3.000.000 digital items to Europeana
- Develop a Terminology Management Platform to manage and map multilingual thesauri and terminologies
- Develop creative tools for use of cultural heritage in digital exhibitions, touristic routes and education
- Organise workshops and trainings in the field of GLAM

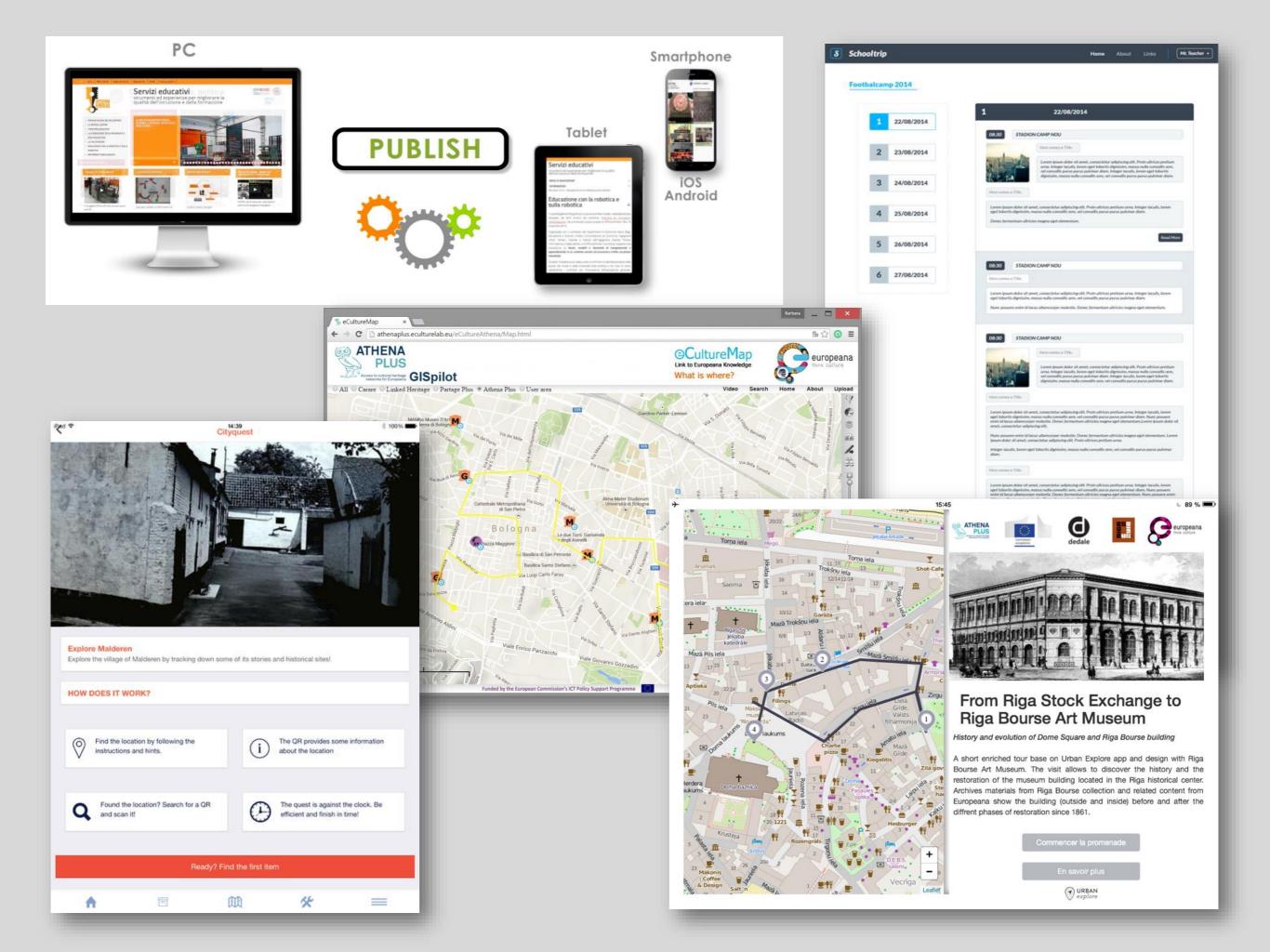
The project is a part of the Europeana ecosystem

41 partners, 20 EU countries

Coordinator: ICCU, Italy





















Smartphone

iOS Android

# MOVIO (Italian IT company META): a tool for the creation of digital exhibitions

It helps curators to build stories using their digital collections in a new way, creating thematic paths by using different types of media or content. MOVIO allows very simple to quite in-depth navigation so that the richness of an exhibition can be fully covered online.

- Programme for download
- Responsive & possibility of app export
- Different skins and templates
- For everyone: started from museums but useful for entire GLAM sector
- Little to no IT skills needed
- WIKI and tutorial

# Advantages of a digital exhibition

- Help to promote the cultural heritage preserved by institutions
- Are a learning tool which helps to increase knowledge
- Can make accessible an amount of documents and items that is much greater than what any physical exhibition could ever manage to display
- Can make accessible to the public the most valuable and fragile works and documents, without putting the national and international cultural heritage at risk
- Help users to enjoy documents and works that may not be accessible otherwise
- Make it possible to view parts and details of works that could not otherwise be seen, not even through the direct observation of the original
- · Remain accessible over time, since they are not limited to the duration of the actual event
- If online, they can be visited by users from all over the world, who may not be able to visit an actual exhibition
- Are dynamic in nature, since they can be modified even after they have been created, both with regards to planning aspects and to their activities and contents
- Can be enhanced by the contributions of users
- Can be staged even with limited budgets, and are less expensive than actual exhibitions
- May serve as an online archive for information related to the material exhibition
- Can have positive repercussions on the tourism industry



## **SMCMS**





Features

Timeline

Storytelling



Map Management



Image Hot Spot



LA GRANDE GUERRA



Photogallery



The back-end of MOVIO is the area where the curators create and manage the content of the digital exhibition.

The back-end offers functionalities to manage:

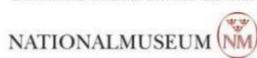
- THE LANGUAGE OF THE CMS
- THE MULTILINGUALISM OF THE CONTENT
- THE GRAPHICAL TEMPLATES
- THE ONTOLOGY ASSOCIATED TO THE DIGITAL EXHIBITION
- THE MEDIA ARCHIVE
- THE USER PROFILES AND THE USERS
- THE PAGE TYPES AND THE RELATIVE TOOLS AVAILABLE IN THE CMS
  - traditional HTML pages
  - different kind of photographic galleries and sliders
  - zoom images
  - timeline
  - interactive maps
  - hotspots on images
  - storyteller
- THE OPTIMIZATION OF THE META-TAGS FOR SEO
- THE INTEROPERABILITY WITH MOVIO HUB AND MOVIO APP
- SOME SOCIAL FUNCTIONS

Search

Drottning Kristina av Sverige

LIVRUSTKAMMAREN SKOKLOSTERS SLOTT HALDWYLSKA MUSEET

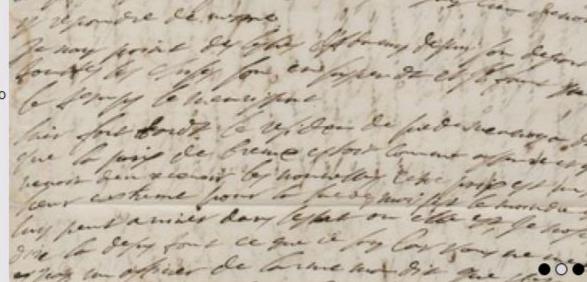
Få historiska personer har varit så omtalade och kontroversiella som drottning Kristina och bilderna av henne är lika skiftande som motstridiga



- ▼ KUNG KRISTINA
- ▼ KRISTINAS LIVSLINJE
- ▼ BARNDROTTNINGEN
- ▼ NORDENS MINERVA
- ▼ REGINA DI ROMA
- **▼** KRISTINAS RESOR
- ▼ TANKEKARTA

#### **BREVEN TILL KARDINAL AZZOLINO**

Idag finns hela 80 brev, med ett varierande antal sidor vardera, skrivna av drottning Kristina till kardinal Azzolino mellan 1666 och 1668 bevarade på Riksarkivet.



Barndrottningen



Kung Kristina



Nordens Minerva



Regina di Roma





LIETUVOS DAILėS MUZIEJUS

# ARCHITEKTŪRA IR DAILĖ SENAJAME VILNIAUS UNIVERSITETE

TARPTAUTINIO PROJEKTO "ATHENAPLUS" RANKIU TESTAVIMO VEIKLOS

XVI-XX A. PIRMA PUSĖ

- ▼ APIE PARODA
- ISTORIJA
- ▼ KŪRINIAI
- ▼ ONTOLOGINIS ŽEMĖLAPIS
- ▼ TESTAVIMAS



Trumpa universiteto istorija LAIKO JUOSTOJE



ARCHITEKTŪROS STUDIJOS SENAJAME VILNIAUS UNIVERSITETE



PIEŠIMO IR TAPYBOS STUDIJOS SENAJAME VILNIAUS UNIVERSITETE



GRAFIKOS (RAIŽYBOS) STUDIJOS SENAJAME VILNIAUS UNIVERSITETE



SKULPTŪROS STUDIJOS SENAJAM VILNIAUS UNIVERSITETE



HOME LA MOSTRA L'ESPOSIZIONE I DOCUMENTI LA GALLERIA FOTOGRAFICA LA CRONOLOGIA LA CARTOGRAFIA



IL PROGETTO

DOCUMENTAZIONE TECNICA

MAPPA DEL SITO

pagina creata il 21/10/2013 ultima modifica 04/12/2013



Logo mostra ENG IT

HOME LA MOSTRA L'ESPOSIZIONE I DOCUMENTI LA GALLERIA FOTOGRAFICA LA CRONOLOGIA LA CARTOGRAFIA

Home » Percorsi tematici

### Percorsi tematici

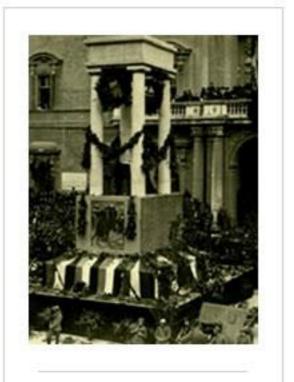
### Il Concorso delle Medaglie d'oro al Valor militare



Arte e guerra



Donne e guerra



Il lutto e la memoria



L'immagine della guerra





IL PROGETTO DOCUMENTAZIONE TECNICA

MAPPA DEL SITO

#### Contact the author



A collection of planets, moons, asteroids, comets and many other exciting objects

This exhibition was created in the framework of the AthenaPlus project

- DIGITAL EXHIBITION INFO
- COMPONENTS OF THE SOLAR SYSTEM
- HAS YOUR COUNTRY BEEN IN SPACE?
- THE BEAUTY OF THE PLANETS
- SPACE EXPLORATION OVER TIME
- SPACIAL RELATIONS
- OBSCURE SPACE FACTS
- LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)

# The Solar System

Your position: Home » The beauty of the planets

### The Planets



This photogallery is shwowing the beauty of the eight planets in our Solar System: Earth, Mercury, Venus, Mars, Jurpiter, Saturn, Uranus and Neptune.

Hover the mouse over the image to display the caption.



#### Contact the author



The Solar System

A collection of planets, moons, asteroids, comets and many other exciting objects

This exhibition was created in the framework of the AthenaPlus project

DIGITAL EXHIBITION INFO

- COMPONENTS OF THE SOLAR SYSTEM
- HAS YOUR COUNTRY BEEN IN SPACE?
- THE BEAUTY OF THE PLANETS
- SPACE EXPLORATION OVER TIME
- SPACIAL RELATIONS
- OBSCURE SPACE FACTS
- LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)

Your position: Home » Space exploration over time

### Space exploration over time



Five significant dates in the history of space exploration. Source of this timeline information: Wikipedia.



In 1957, Laika became the first animal launched into orbit, paving the way for human spaceflight. This photograph shows her in a flight harness.

November 3, 1957

### Laika - first dog in space

The Soviet dog Laika became the first animal in orbit on 3 November 1957, became one of the first animals in space, and the first animal to orbit the Earth. Laika died within hours after launch from overheating, possibly caused by a failure of the central R-7 sustainer to separate from the payload.

APRIL 12, 1961 First successful human spaceflight



#### Q &

#### Contact the author



The Solar System
A collection of planets, moons, asteroids, comets and many other exciting objects

This exhibition was created in the framework of the AthenaPlus project



- COMPONENTS OF THE SOLAR SYSTEM
- → HAS YOUR COUNTRY BEEN IN SPACE?
- THE BEAUTY OF THE PLANETS
- OBSCURE SPACE FACTS
- SPACIAL RELATIONS
- SPACE EXPLORATION OVER TIME
- LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)
- BECOME A SPACE INVADER
- NEWS
- THE SAURI
- HBJHBJHBJHBJ
- PROVA





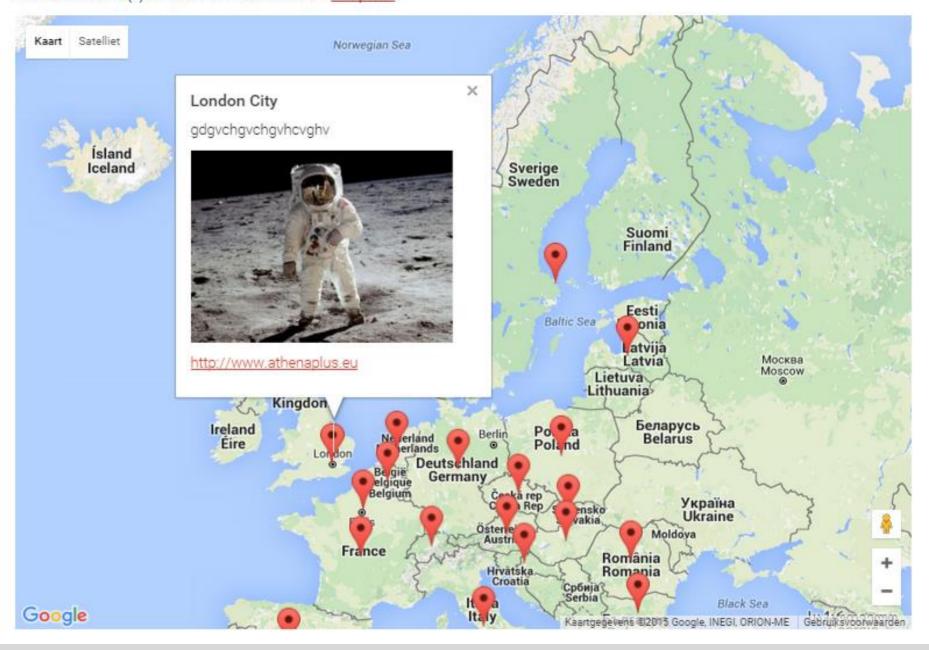


Your position: Home » Has your country been in space?

### Has your country been in space?



Did your country ever have an astronaut in space? Find out if you're listed on the map below. Click the marker to read the national astronaut's name(s). Source of this information: Wikipedia.



#### Contact the author



This exhibition was created in the framework of the AthenaPlus project

The Solar System
A collection of planets, moons, asteroids, comets and many other exciting objects

Your position: Home » Life aboard the International Space Station (ISS) » A look inside the ISS

#### DIGITAL EXHIBITION INFO

- COMPONENTS OF THE SOLAR SYSTEM
- HAS YOUR COUNTRY BEEN IN SPACE?
- THE BEAUTY OF THE PLANETS
- SPACE EXPLORATION OVER TIME
- SPACIAL RELATIONS
- OBSCURE SPACE FACTS
- LIFE ABOARD THE INTERNATIONAL SPACE STATION (ISS)

#### A LOOK IN SIDE THE IS S

HOW MANY PEOPLE ARE IN SPACE RIGHT NOW?

### A look inside the ISS







# Herman Bollé





- ▼ HOME
- HERMAN BOLLÉ (1845 1926)
- LOCATIONS ON GOOGLE MAP
- MONUMENT RESTORATION
- MUSEUM AS AN EXHIBIT
- ▼ ZAGREB EARTHQUAKE 9TH **NOVEMBER 1880**
- ZAGREB CATHEDRAL
- BUILDINGS
- ▼ INTERACTIVE GAMES

#### INTERACTIVE MAP

MEMORY GAME **BOLLÉ PUZZLE GAME** 

- PROJECT PARTICIPANTS
- CATHEDRAL WORKSHOP THE **CRAFTS SCHOOL**

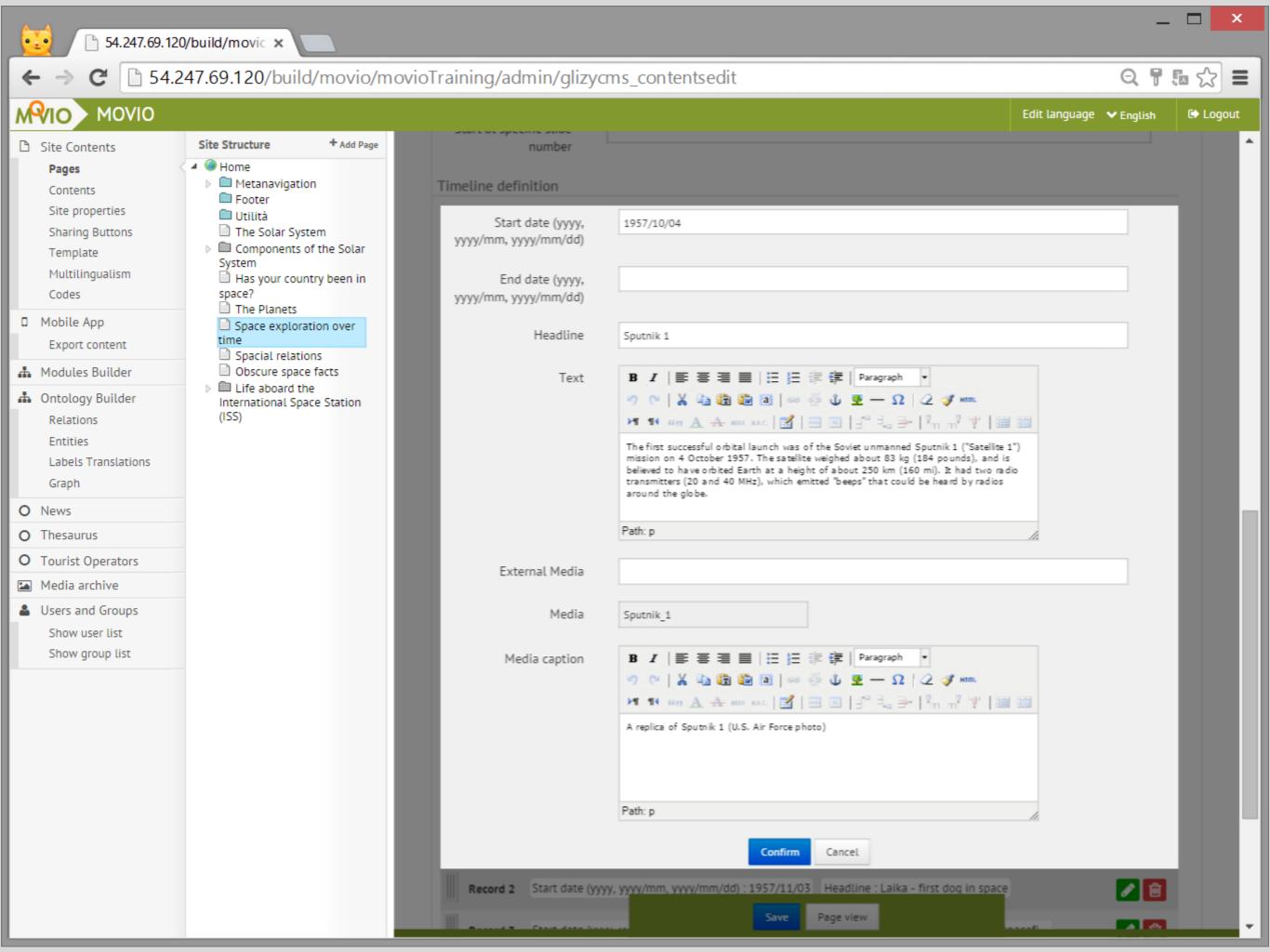
Your position: Home » Interactive games » Interactive map

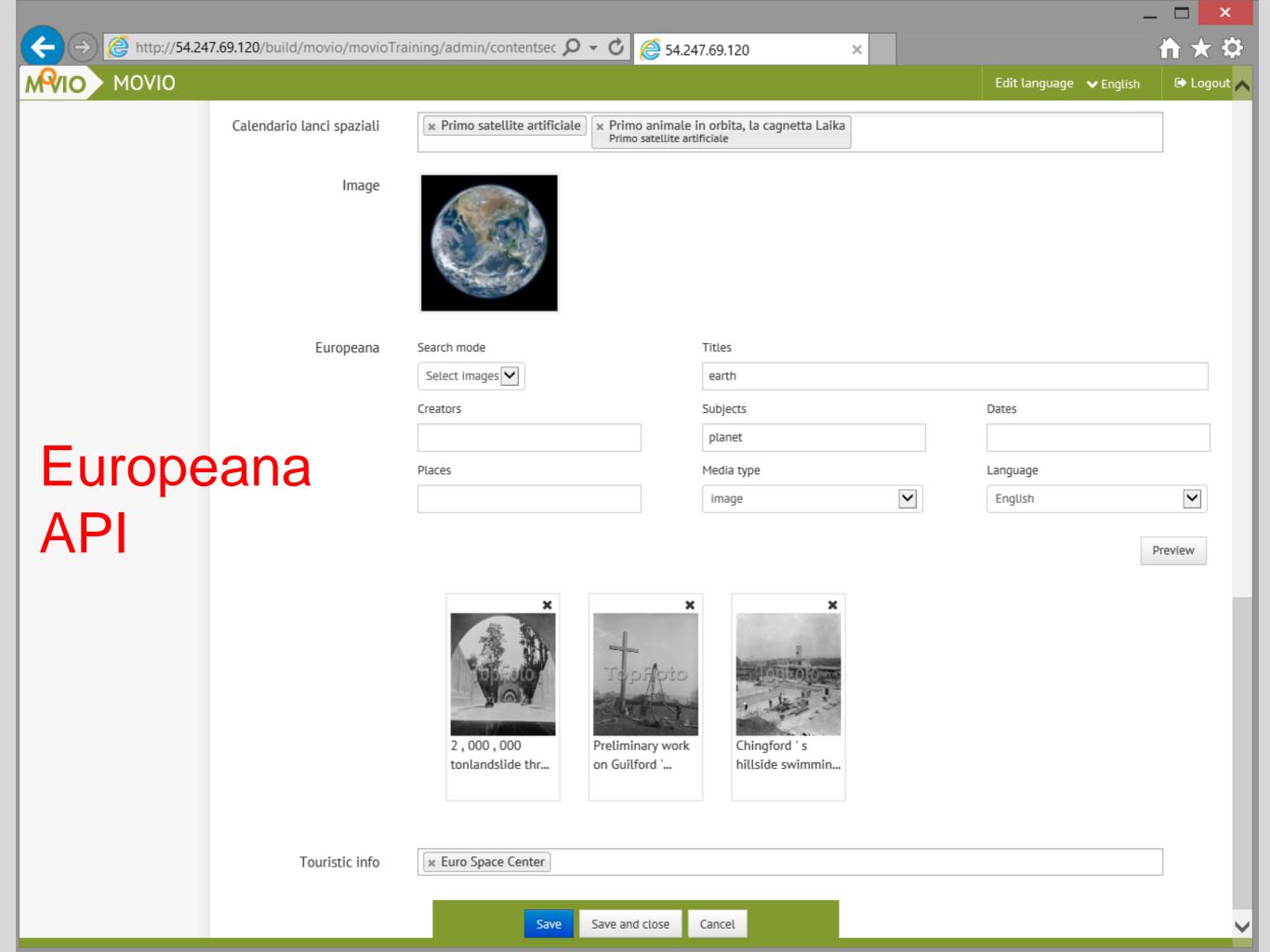
### Interactive map

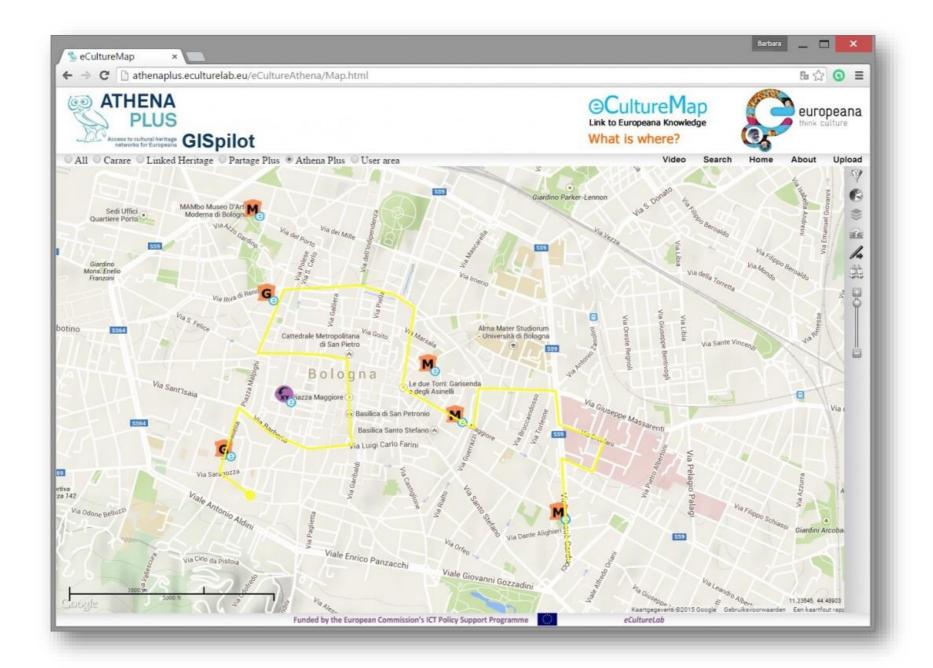
Place the building on there right location (you can set fullscreeen view by clicking the 🚆 button)...

If you don't know the building click on the text below the icon.









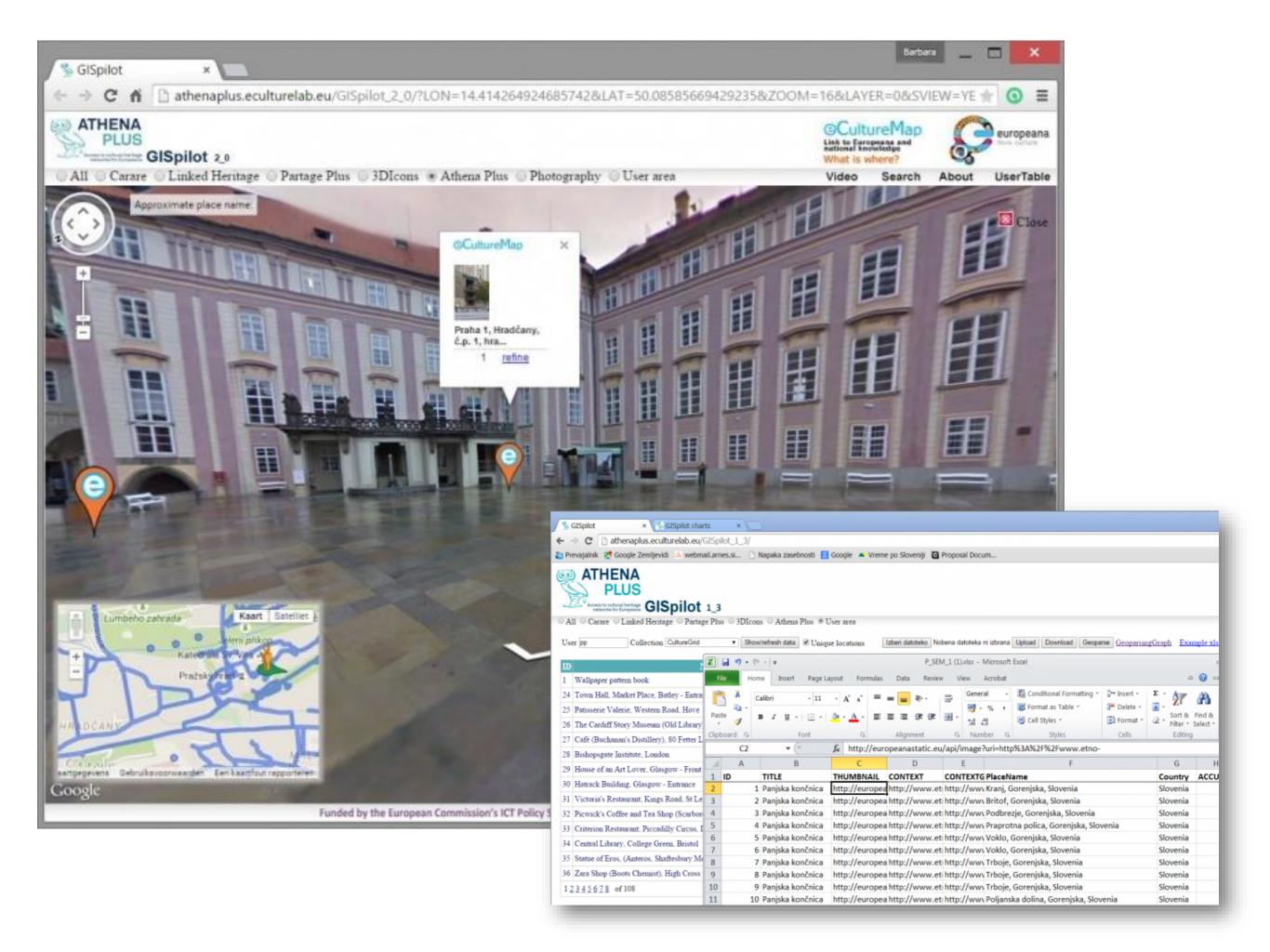
eCultureMap (IPCHS, Slovenia) is a tool that was developed to demonstrate the use and re-use of Europeana, AthenaPlus and other digital cultural content, when browsing the content geographically.

Currently the map has three main uses:

- A user may find out what cultural content is present on a certain location
- Plan a cultural route
- Upload own content

- Available through online interface and application + API
- Finding and discovering cultural content on (a) certain location(s)
- Planning a cultural route via map, connected to Google Street View
- Upload & geoparse your own content data: easily adding geographical identifiers – e.g. coordinates – to textual information in your data such as full text place names
- eCultureMap augumented reality mobile application: browse over more than 2 million heritage objects from the eCultureMap on smartphone (Android only)
- AthenaPlus GIS Pilot APIs: two APIs available for web developers (e.g. heritage portal site). You can embed the eCultureMap data in webpages or applications

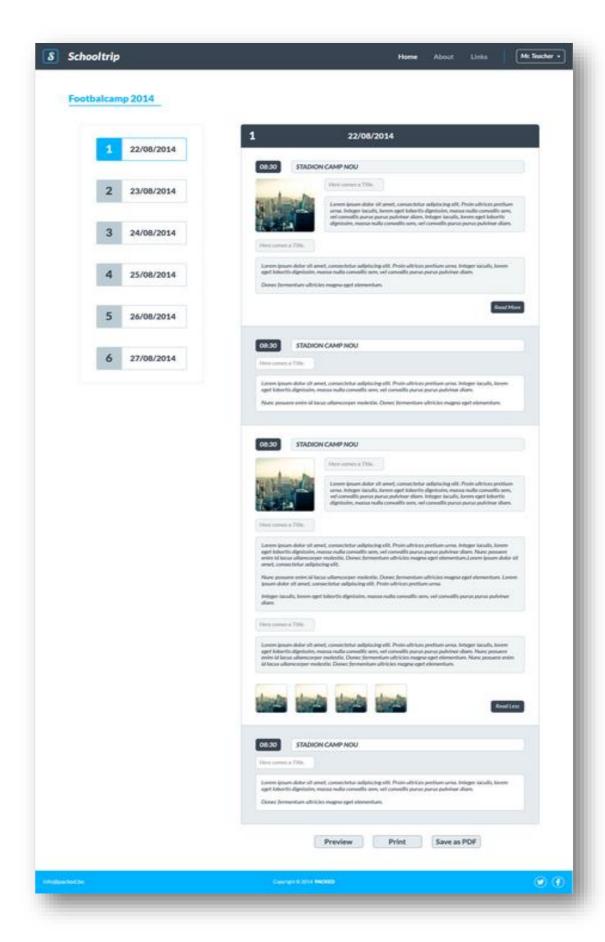




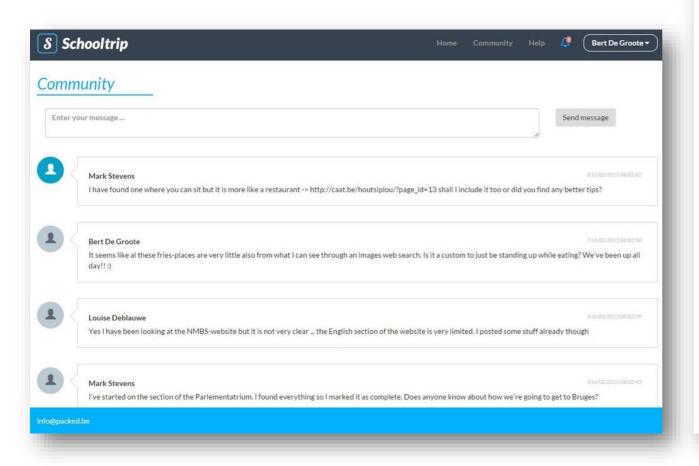
# SchoolTrip (PACKED vzw) is a tool for planning a school trip.

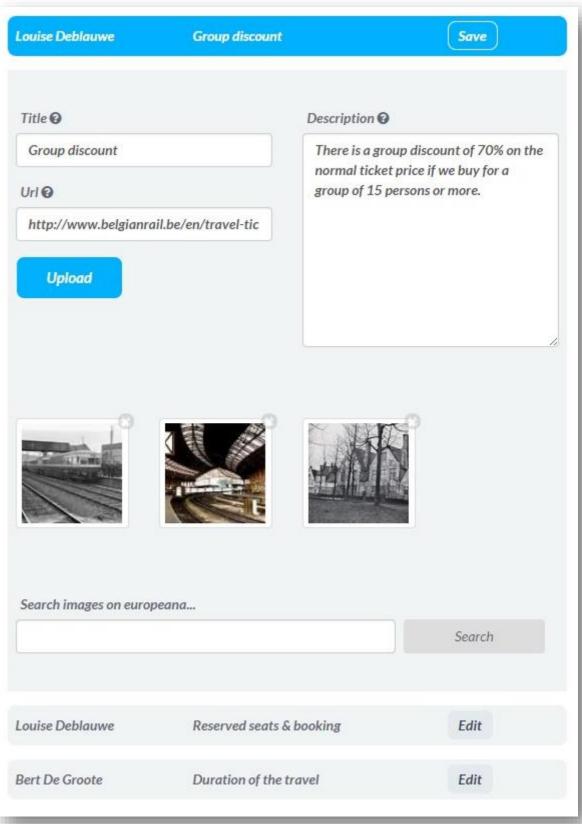
Through an interface, the teacher provides some parameters; students then collect the necessary travel information from a-z.

The result is a document that can be taken along as an travel journal.



- Programme for download
- Possibility to add own media(content) or links via Europeana API
- Work individual or in groups
- Planning a to z, including practical organisation of things and trip
- Digital heritage as part of a bigger picture





### The capital of Europe

# Tilburg - Brussels

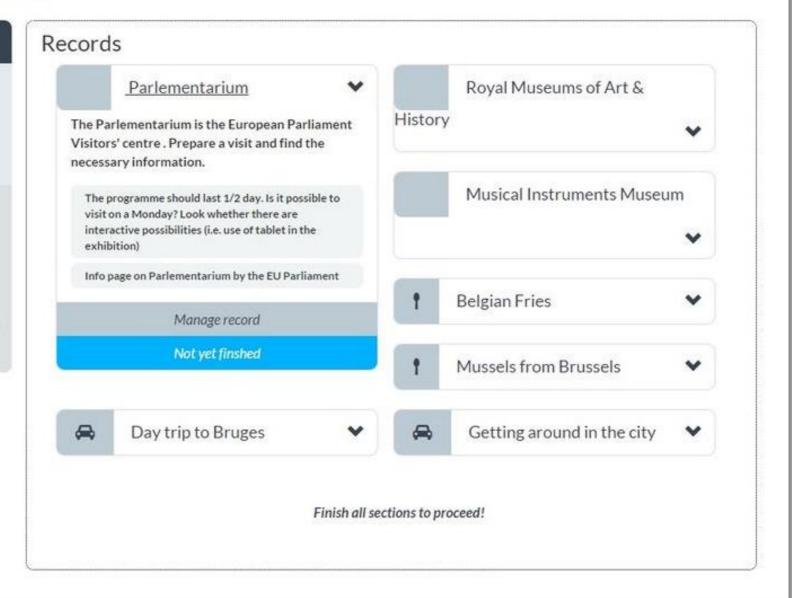
Untill

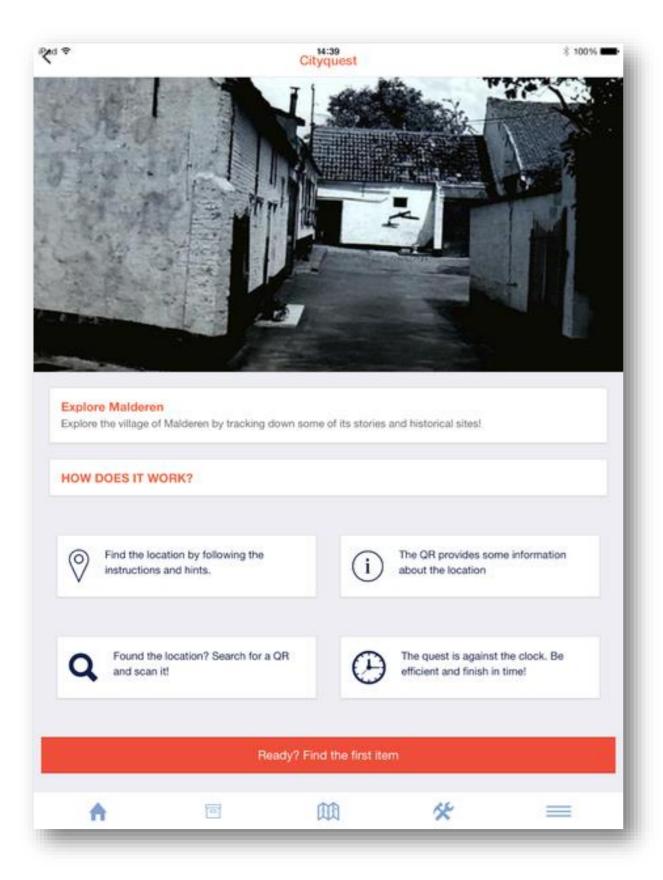
16/02/2015

From

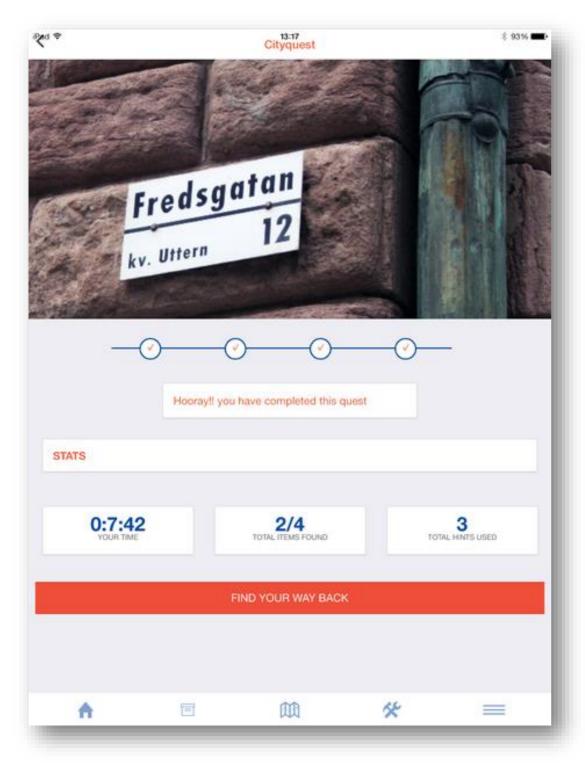
19/02/2015

Brussels is the capital of Belgium. Centrally located in Europe, it is often referred to as 'the capital of Europe'. This name is enforced by the European presence in the city. The European Parliament, European Commission and several other policy bodies have their office in Brussels. During this trip we will discover the city, its history and cultural sites, and the European presence.

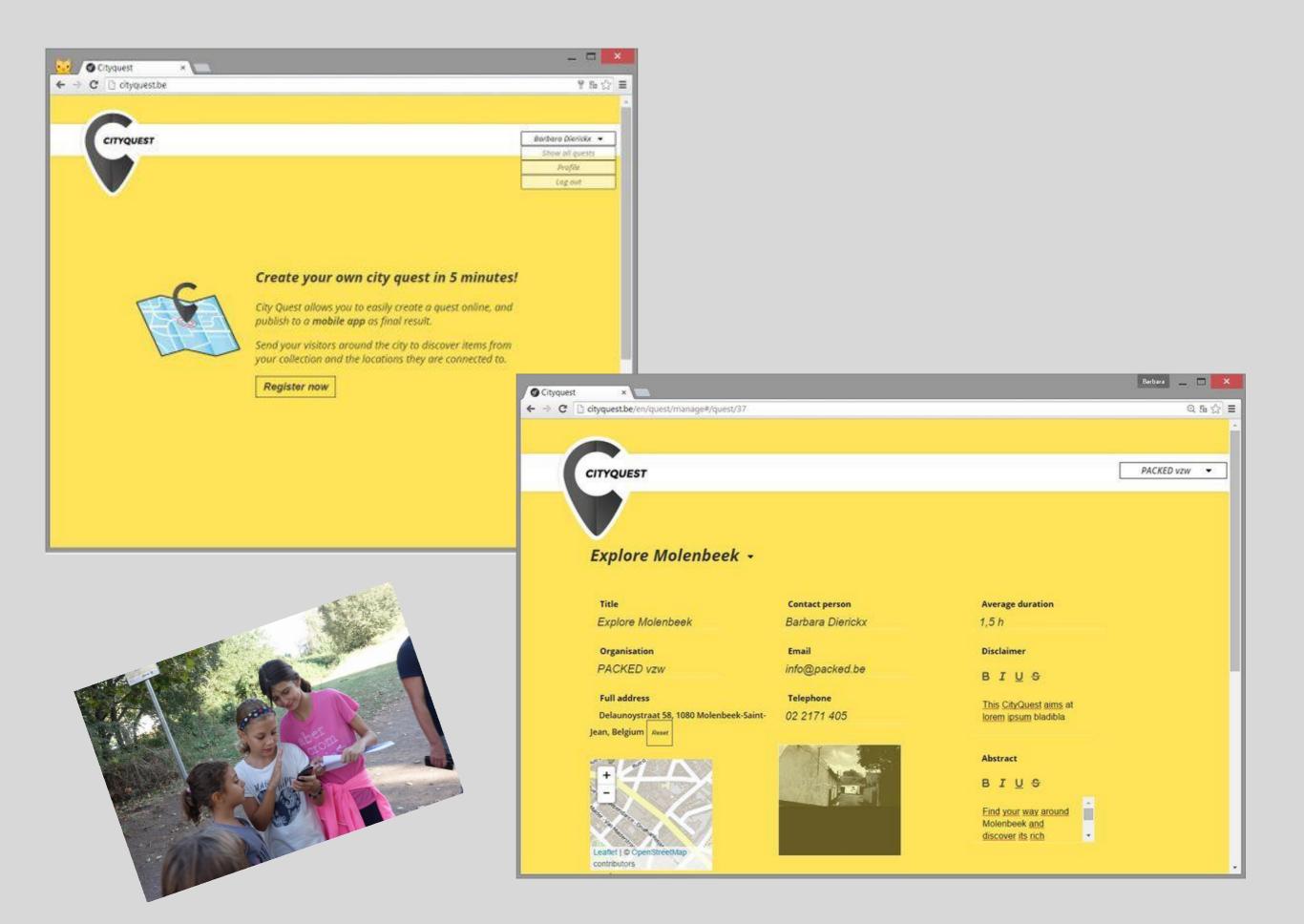




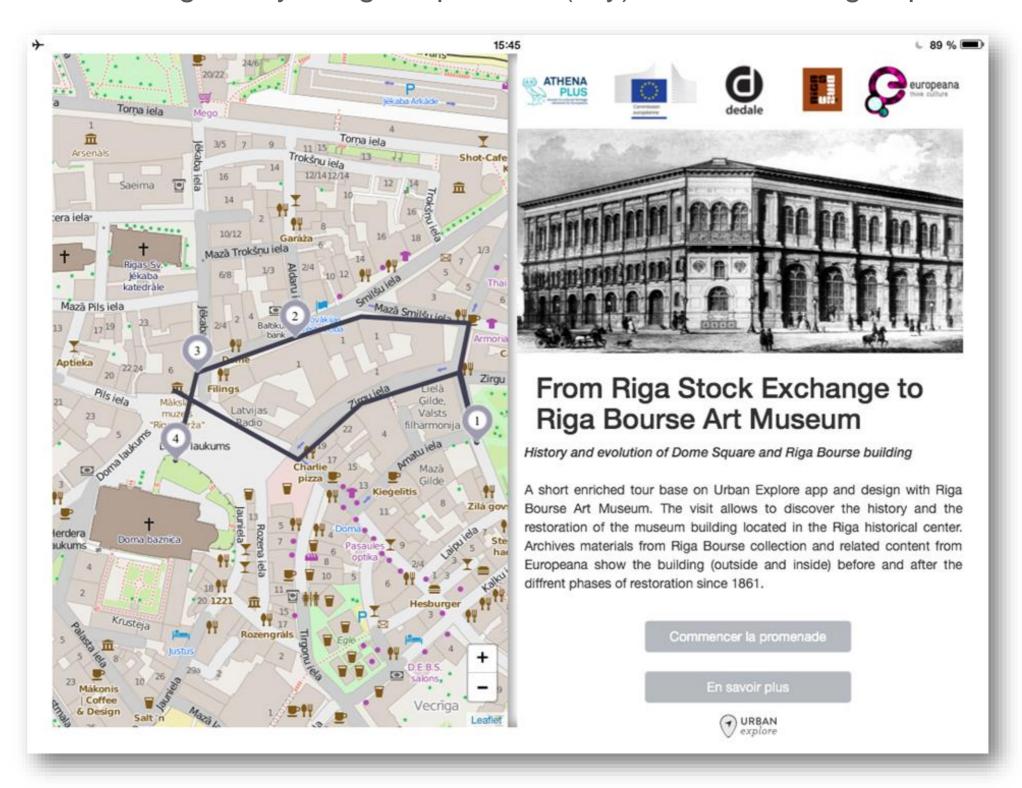
CityQuest (PACKED vzw) is a tool with which you can create a search/quest based on QR codes: guide your visitors through the city based on cryptic descriptions.



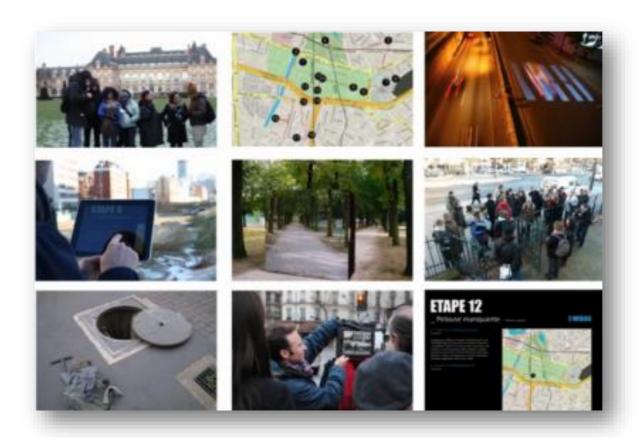
- Online interface (cityquest.be) and app (for Apple and Android)
- Create the Quest online and generate the QR-codes that are linked with every location
- Publish the Quest and enter the code in the app
- Can be played without internet connection on tablet or smartphone
- Registration of time, number of items found, number of hints used

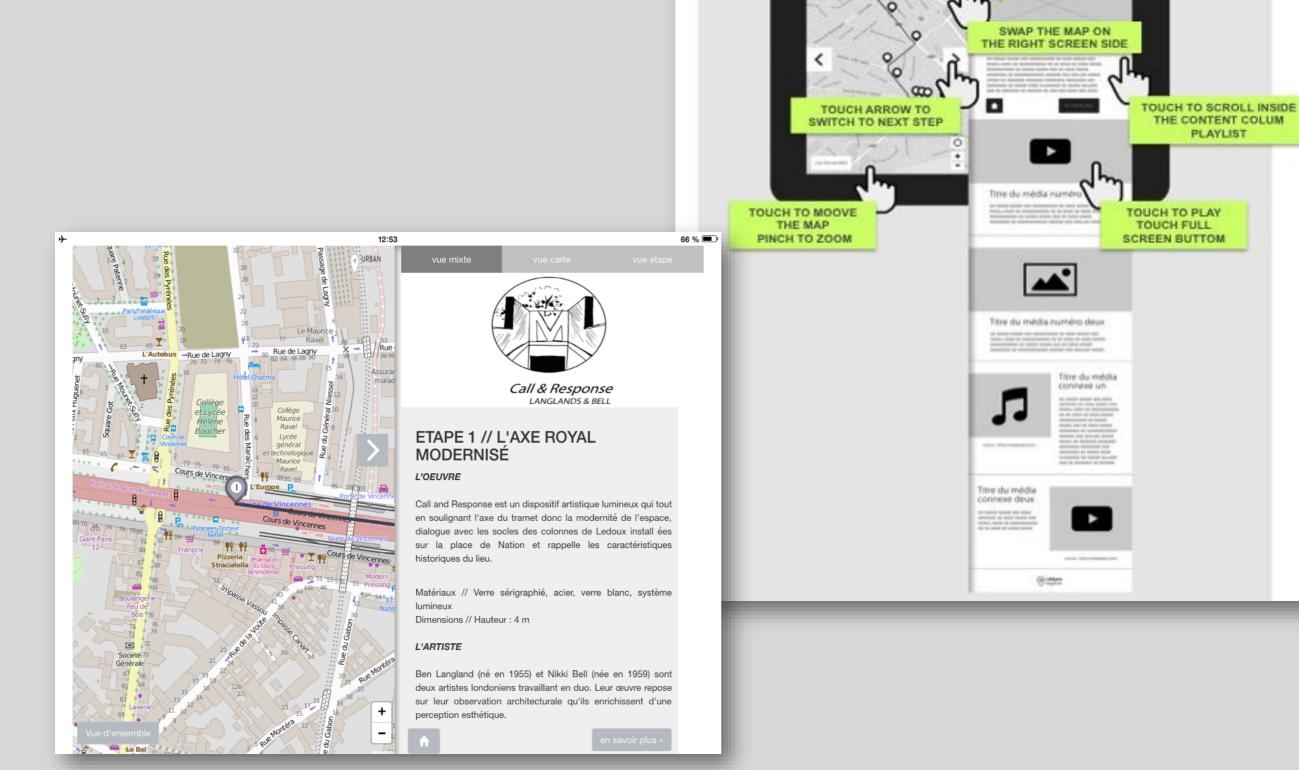


**Urban Explore** (Association Dédale) is a tool for the creation of a digital touristic cultural tour through storytelling, as part of a (city)visit, solo or in group.



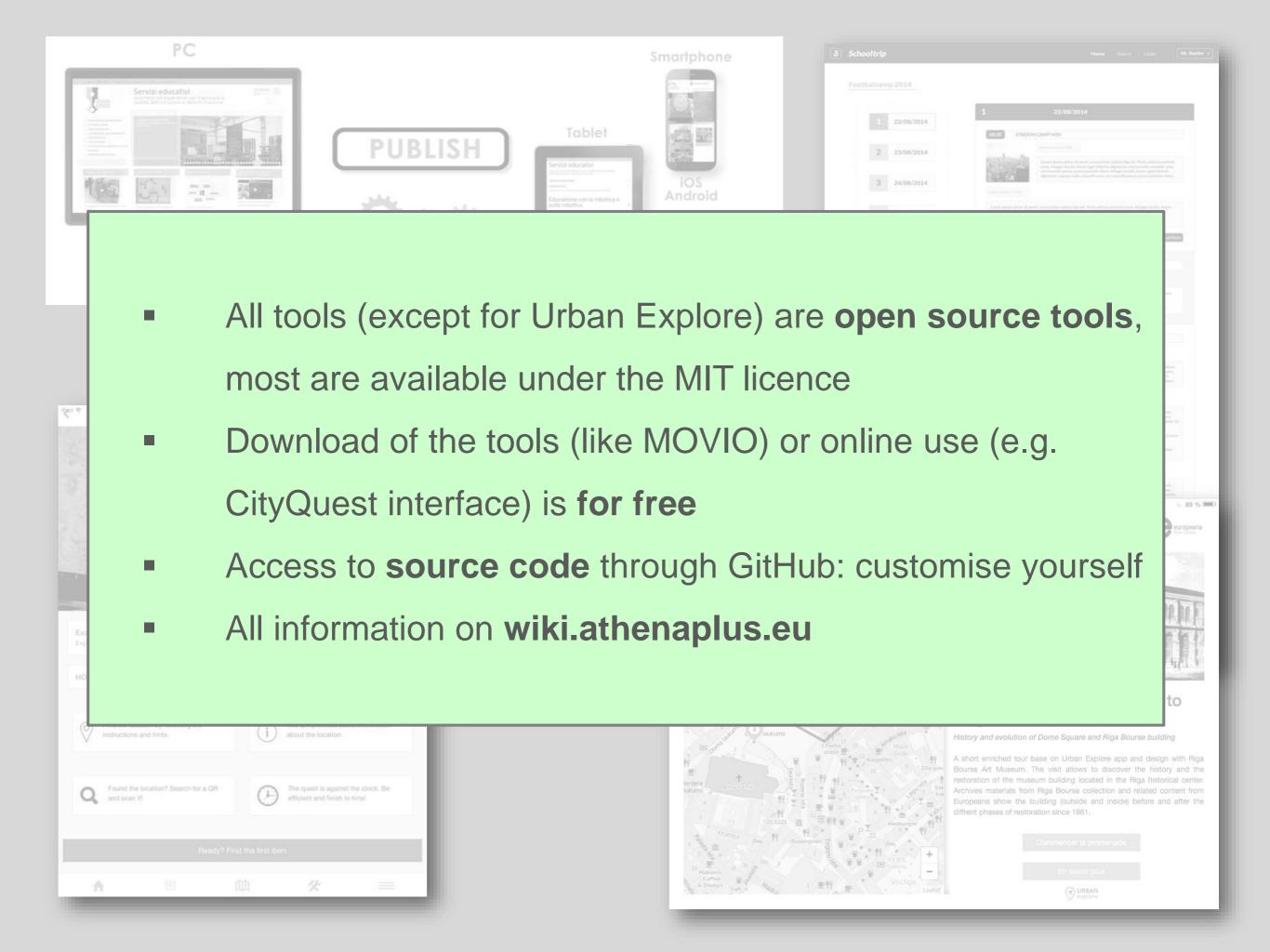
- Online interface and mobile app (iPad only) that can be converted to a web version
- Aggregation of different data sources: Europeana data, user generated contents, content from heritage organisation, digital exhibition
- Links different media types into one story (video, audio, images archive and present) with the places where users pass by or through
- Possibility to modify the app interface (colours, logo, header, ...)
- Developed as an add-on to a guided visit: asks the audience to play certain audiovisual content on specific locations, or show archive documents

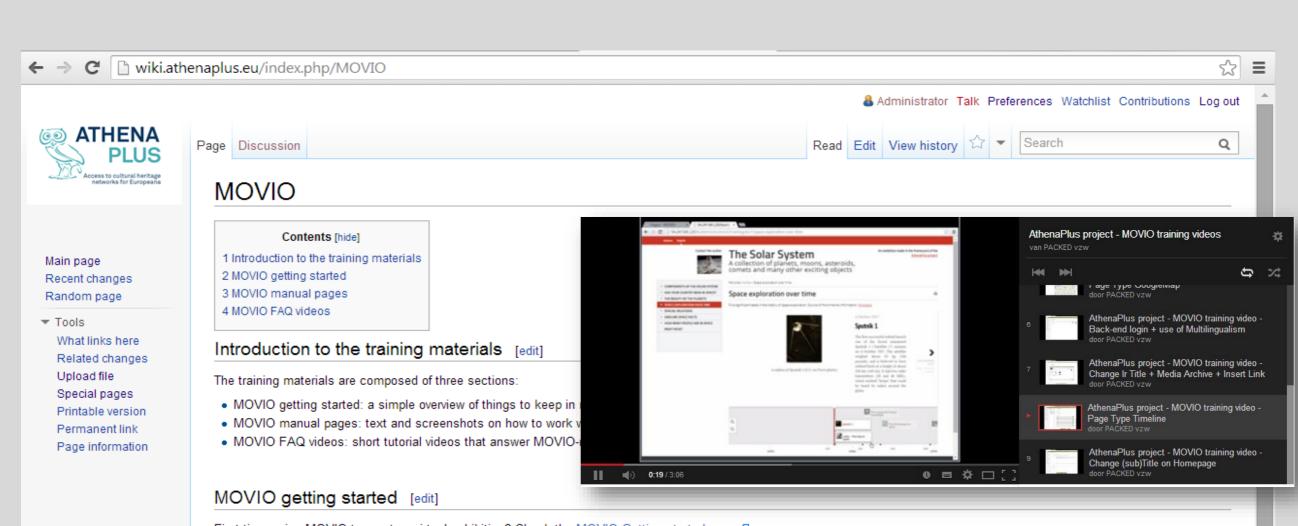




IPAD - EXPLORE TOUR WITH MIX VIEW







First time using MOVIO to create a virtual exhibition? Check the MOVIO Getting started page &.

#### MOVIO manual pages [edit]

- 1. Introduction to the MOVIO back-end @
  - This manual provides a brief overview of the general functionalities of the MOVIO back end.
- 2. Customisation of MOVIO template &
  - The default MOVIO template can be customised in terms of structure, font and colours.
- 3. Multilingualism in various MOVIO components &
  - In different aspects of the MOVIO tool, multilingualism is possible.
- 4. Management of user and group roles &
  - This module allows the management of personal data (name, surname, e-mail, etc.) and the credentials of users who may have access to the back end and front end of a MOVIO instance.
- 5. The WYSIWYG text editor &
  - WYSIWYG is an acronym that stands for 'What You See Is What You Get'. In MOVIO, a WYSIWYG editor allows you to edit the text content on web pages similarly to using a normal word processing application.

## http://wiki.athenaplus.eu/

# **Contact AthenaPlus**

- www.athenaplus.eu
- https://twitter.com/AthenaPlusEU
- http://linkd.in/19XwWOz
- · info@athenaplus.eu
- mariateresa.natale@gmail.com

